# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 

## FORM 10-Q

## QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 26, 2015
or

## TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 1-16153

Coach, Inc.<br>(Exact name of registrant as specified in its charter)

> Maryland
> (State or other jurisdiction of incorporation or organization)

52-2242751
(I.R.S. Employer

Identification No.)

516 West $34^{\text {th }}$ Street, New York, NY 10001
(Address of principal executive offices); (Zip Code)
(212) 594-1850
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. $\square$ Yes $\square$ No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). $\square$ Yes $\square$ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer $\nabla$
Non-accelerated filer(Do not check if a smaller reporting company)

Accelerated Filer Smaller Reporting Company
Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). $\square$ Yes $\nabla$ No
On October 23, 2015 the Registrant had 277,518,016 outstanding shares of common stock, which is the Registrant's only class of common stock.

## COACH, INC. <br> INDEX

## PART I - FINANCIAL INFORMATION (unaudited)

ITEM 1. Financial Statements:
Condensed Consolidated Balance Sheets ..... 1
Condensed Consolidated Statements of Income ..... 2
Condensed Consolidated Statements of Comprehensive Income ..... 3
Condensed Consolidated Statements of Cash Flows. ..... 4
Notes to Condensed Consolidated Financial Statements ..... 5
ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ..... 22
ITEM 3. Quantitative and Qualitative Disclosures about Market Risk ..... 34
ITEM 4. Controls and Procedures. ..... 35
PART II - OTHER INFORMATION
ITEM 1. Legal Proceedings ..... 36
ITEM 1A. Risk Factors ..... 36
ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds ..... 36
ITEM 4. Mine Safety Disclosures. ..... 36
ITEM 6. Exhibits ..... 36
SIGNATURE ..... 37

In this Form 10-Q, references to "we," "our," "us" "Coach" and the "Company" refer to Coach, Inc., including consolidated subsidiaries. Unless the context requires otherwise, references to the "Coach brand" do not include the Stuart Weitzman brand and references to the "Stuart Weitzman brand" do not include the Coach brand.

## SPECIAL NOTE ON FORWARD-LOOKING INFORMATION

This document, and the documents incorporated by reference in this document, in our press releases and in oral statements made from time to time by us or on our behalf, contain certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, and are based on management's current expectations, that involve risks and uncertainties that could cause our actual results to differ materially from our current expectations. These forward-looking statements can be identified by the use of forward-looking terminology such as "believes," "may," "will," "should," "expect," "confidence," "trends," "intend," "estimate," "on track," "are positioned to," "on course," "opportunity," "continue," "project," "guidance," "target," "forecast," "anticipated," "plan," "potential," the negative of these terms or comparable terms. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of important factors, including but not limited to: (i) our ability to successfully execute our growth strategies, including our efforts to expand internationally into a global lifestyle brand; (ii) our ability to successfully execute our multi-year transformation initiatives; (iii) the effect of existing and new competition in the workplace; (iv) our exposure to international risks, including currency fluctuations and changes in economic or political conditions in the markets where we sell and source our product; (v) our ability to retain the value of the Coach brand and the Stuart Weitzman brand and to respond to changing fashion trends in a timely manner; (vi) our ability to control costs; (vii) the effect of seasonal and quarterly fluctuations in our sales or operating results; (viii) our ability to protect against infringement of our trademarks and other proprietary rights; (ix) our ability to achieve intended benefits, cost savings and synergies from acquisitions; and such other risk factors as set forth in Part II, Item 1A. "Risk Factors" and elsewhere in this report and in the Company's Annual Report on Form 10-K for the fiscal year ended June 27, 2015. Coach, Inc. assumes no obligation to revise or update any such forward-looking statements for any reason, except as required by law.

## WHERE YOU CAN FIND MORE INFORMATION

Coach, Inc.'s quarterly financial results and other important information are available by calling the Investor Relations Department at (212) 629-2618.

Coach, Inc. maintains its website at www.coach.com where investors and other interested parties may obtain, free of charge, press releases and other information as well as gain access to our periodic filings with the Securities and Exchange Commission (the "SEC").

## INFORMATION REGARDING HONG KONG DEPOSITORY RECEIPTS

Coach, Inc.'s Hong Kong Depositary Receipts are traded on The Stock Exchange of Hong Kong Limited under the symbol 6388. Neither the Hong Kong Depositary Receipts nor the Hong Kong Depositary Shares evidenced thereby have been or will be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States or to, or for the account of, a U.S. Person (within the meaning of Regulation S under the Securities Act), absent registration or an applicable exemption from the registration requirements. Hedging transactions involving these securities may not be conducted unless in compliance with the Securities Act.

## COACH, INC. <br> CONDENSED CONSOLIDATED BALANCE SHEETS

|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{aligned} & \text { June } 27, \\ & 2015 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (millions)(unaudited) |  |  |  |
| ASSETS |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 966.0 | \$ | 1,291.8 |
| Short-term investments. |  | 310.2 |  | 234.0 |
| Trade accounts receivable, less allowances of \$2.7 and \$3.1, respectively. |  | 246.9 |  | 219.5 |
| Inventories |  | 574.7 |  | 485.1 |
| Deferred income taxes |  | 79.4 |  | 98.4 |
| Prepaid expenses. |  | 85.2 |  | 73.1 |
| Other current assets. |  | 89.2 |  | 104.6 |
| Total current assets |  | 2,351.6 |  | 2,506.5 |
| Property and equipment, net . |  | 727.4 |  | 732.6 |
| Long-term investments |  | 480.4 |  | 406.0 |
| Goodwill |  | 436.3 |  | 434.2 |
| Intangible assets |  | 354.0 |  | 359.9 |
| Other assets |  | 204.7 |  | 227.7 |
| Total assets | \$ | 4,554.4 | \$ | 4,666.9 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current Liabilities: |  |  |  |  |
| Accounts payable | \$ | 215.7 | \$ | 222.8 |
| Accrued liabilities. |  | 520.3 |  | 600.6 |
| Current debt |  | 15.0 |  | 11.3 |
| Total current liabilities |  | 751.0 |  | 834.7 |
| Long-term debt |  | 875.6 |  | 879.1 |
| Other liabilities |  | 454.3 |  | 463.2 |
| Total liabilities |  | 2,080.9 |  | 2,177.0 |
| See Note 13 on commitments and contingencies |  |  |  |  |
| Stockholders' Equity: |  |  |  |  |
| Preferred stock: (authorized 25.0 million shares; \$0.01 par value per share) none issued. . . |  | - |  | - |
| Common stock: (authorized $1,000.0$ million shares; $\$ 0.01$ par value per share) issued and outstanding 277.5 million and 276.6 million shares, respectively |  | 2.8 |  | 2.8 |
| Additional paid-in-capital. |  | 2,760.6 |  | 2,754.4 |
| Accumulated deficit |  | (186.8) |  | (189.6) |
| Accumulated other comprehensive loss |  | (103.1) |  | (77.7) |
| Total stockholders' equity . |  | 2,473.5 |  | 2,489.9 |
| Total liabilities and stockholders' equity . | \$ | 4,554.4 | \$ | 4,666.9 |

# COACH, INC. <br> CONDENSED CONSOLIDATED STATEMENTS OF INCOME 

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September 27, } \\ 2014 \end{gathered}$ |  |
|  | (millions, except per share data) (unaudited) |  |  |  |
| Net sales | \$ | 1,030.3 | \$ | 1,038.8 |
| Cost of sales |  | 333.8 |  | 323.4 |
| Gross profit |  | 696.5 |  | 715.4 |
| Selling, general and administrative expenses |  | 555.1 |  | 535.6 |
| Operating income |  | 141.4 |  | 179.8 |
| Interest (expense) income, net |  | (6.7) |  | 0.7 |
| Income before provision for income taxes. |  | 134.7 |  | 180.5 |
| Provision for income taxes |  | 38.3 |  | 61.4 |
| Net income. | \$ | 96.4 | \$ | 119.1 |
| Net income per share: |  |  |  |  |
| Basic. | \$ | 0.35 | \$ | 0.43 |
| Diluted | \$ | 0.35 | \$ | 0.43 |
| Shares used in computing net income per share: |  |  |  |  |
| Basic. |  | 277.1 |  | 275.0 |
| Diluted |  | 278.3 |  | 276.4 |
| Cash dividends declared per common share | \$ | 0.3375 | \$ | 0.3375 |

See accompanying Notes.

## COACH, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September } 27, \\ 2014 \end{gathered}$ |  |
|  | (millions) <br> (unaudited) |  |  |  |
| Net income | \$ | 96.4 | \$ | 119.1 |
| Other comprehensive loss, net of tax: |  |  |  |  |
| Unrealized (losses) gains on cash flow hedging derivatives, net . |  | (3.3) |  | 3.8 |
| Unrealized losses on available-for-sale investments, net . |  | (0.5) |  | (0.5) |
| Foreign currency translation adjustments. |  | (21.6) |  | (30.2) |
| Other comprehensive loss, net of tax |  | (25.4) |  | (26.9) |
| Comprehensive income. | \$ | 71.0 | \$ | 92.2 |

## COACH, INC. <br> CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September 27, } \\ 2014 \end{gathered}$ |  |
|  | $\begin{gathered} \hline \text { (millions) } \\ \text { (unaudited) } \end{gathered}$ |  |  |  |
|  |  |  |  |  |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| Net income. | \$ | 96.4 | \$ | 119.1 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization. |  | 54.4 |  | 43.3 |
| Provision for bad debt |  | (0.3) |  | 0.2 |
| Share-based compensation. |  | 22.9 |  | 21.9 |
| Excess tax shortfall from share-based compensation. |  | 8.2 |  | 1.6 |
| Transformation and other actions. . . . . . . . . . . . . . . |  | 5.4 |  | 18.9 |
| Deferred income taxes . . . . |  | 20.2 |  | 22.0 |
| Other non-cash charges, net |  | (4.6) |  | (5.1) |
| Changes in operating assets and liabilities: |  |  |  |  |
| Trade accounts receivable. |  | (29.3) |  | (14.1) |
| Inventories |  | (95.5) |  | (92.7) |
| Accounts payable |  | (7.0) |  | 21.6 |
| Accrued liabilities. |  | (65.0) |  | (27.8) |
| Other liabilities. |  | (17.0) |  | (4.7) |
| Other balance sheet changes, net |  | 19.2 |  | 34.7 |
| Net cash provided by operating activities |  | 8.0 |  | 138.9 |
| CASH FLOWS (USED IN) PROVIDED BY INVESTING ACTIVITIES |  |  |  |  |
| Acquisition of interest in equity method investment. . . . . . . . . . . . . . |  | (51.4) |  | (28.9) |
| Purchases of property and equipment |  | (69.5) |  | (40.4) |
| Purchases of investments. |  | (205.6) |  | (26.3) |
| Proceeds from maturities and sales of investments. |  | 106.1 |  | 101.6 |
| Net cash (used in) provided by investing activities. |  | (220.4) |  | 6.0 |
| CASH FLOWS USED IN FINANCING ACTIVITIES |  |  |  |  |
| Dividend payments . . . . . . . . . . . . . . . . . . . . . . . |  | (93.3) |  | (92.6) |
| Repayment of debt. . |  | - |  | (0.5) |
| Proceeds from share-based awards |  | 2.9 |  | 9.0 |
| Borrowings under revolving credit facility |  | - |  | 100.0 |
| Repayment of revolving credit facility ... |  | - |  | (70.0) |
| Taxes paid to net settle share-based awards. |  | (12.1) |  | (11.9) |
| Excess tax shortfall from share-based compensation |  | (8.2) |  | (1.6) |
| Acquisition-related payment of contingent consideration. |  | - |  | (3.9) |
| Net cash used in financing activities. |  | (110.7) |  | (71.5) |
| Effect of exchange rate changes on cash and cash equivalents. |  | (2.7) |  | (4.4) |
| (Decrease) increase in cash and cash equivalents. |  | (325.8) |  | 69.0 |
| Cash and cash equivalents at beginning of period |  | 1,291.8 |  | 591.9 |
| Cash and cash equivalents at end of period | \$ | 966.0 | \$ | 660.9 |
| Supplemental information: |  |  |  |  |
| Cash paid for income taxes, net. | \$ | 1.9 | \$ | 10.6 |
| Cash paid for interest. . . | \$ | 1.2 | \$ | 0.5 |
| Noncash investing activity - property and equipment obligations . | \$ | 41.4 | \$ | 34.0 |

See accompanying Notes.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (In millions, except per share data) <br> (Unaudited)

## 1. Nature of Operations

Coach, Inc. (the "Company") is a leading New York design house of modern luxury accessories and lifestyle brands. The Company's primary product offerings, manufactured by third-party suppliers, include women's and men's bags, small leather goods, footwear, business cases, ready-to-wear including outerwear, watches, weekend and travel accessories, scarves, sunwear, fragrance, jewelry, travel bags and other lifestyle products. Coach branded products are sold through its North America and International reportable segments. The North America segment includes sales to North American consumers through Coachoperated stores (including the Internet), and sales to wholesale customers and distributors. The International segment includes sales to consumers through Coach-branded stores and concession shop-in-shops in Japan, mainland China, Hong Kong, Macau, Singapore, Taiwan, Malaysia, South Korea, the United Kingdom, France, Ireland, Spain, Portugal, Germany, Italy, Austria, Belgium and the Netherlands. Additionally, International includes sales to consumers through the Internet in Japan, mainland China and South Korea, as well as sales to wholesale customers and distributors in approximately 50 countries. The Stuart Weitzman segment includes sales generated through the Stuart Weitzman brand, primarily through department stores in North America and international distributors, within numerous independent third party distributors and within Stuart Weitzman operated stores (including the Internet) primarily in North America. The Company also records sales of Coach brand products generated in other ancillary channels, including licensing and disposition.

## 2. Basis of Presentation and Organization

## Interim Financial Statements

These interim condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the SEC and are unaudited. In the opinion of management, such condensed consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the consolidated financial position, income, comprehensive income and cash flows of the Company for the interim periods presented. In addition, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. ("U.S. GAAP") have been condensed or omitted from this report as is permitted by the SEC's rules and regulations. However, the Company believes that the disclosures provided herein are adequate to prevent the information presented from being misleading. This report should be read in conjunction with the audited consolidated financial statements and notes thereto, included in the Company's Annual Report on Form 10-K filed with the SEC for the year ended June 27, 2015.

The results of operations, cash flows and comprehensive income for the three months ended September 26, 2015 are not necessarily indicative of results to be expected for the entire fiscal year, which will end on July 2, 2016 ("fiscal 2016").

## Basis of Consolidation

These unaudited interim condensed consolidated financial statements present the consolidated financial position, income, comprehensive income and cash flows of the Company, including all entities in which the Company has a controlling financial interest. All significant intercompany balances and transactions have been eliminated in consolidation.

## Fiscal Periods

The Company utilizes a 52-53 week fiscal year ending on the Saturday closest to June 30. Fiscal 2016 will be a 53-week period. Fiscal 2015 ended on June 27, 2015 and was a 52-week period ("fiscal 2015"). The first quarter of fiscal 2016 ended on September 26, 2015 and was a 13-week period. The first quarter of fiscal 2015 ended on September 27, 2014 and was also a 13-week period.

## Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and footnotes thereto. Actual results could differ from estimates in amounts that may be material to the financial statements.

Significant estimates inherent in the preparation of the condensed consolidated financial statements include reserves for the realizability of inventory; customer returns, end-of-season markdowns and operational chargebacks; reserves for litigation and other contingencies; useful lives and impairments of long-lived tangible and intangible assets; accounting for income taxes and related uncertain tax positions; the valuation of stock-based compensation awards and related estimated forfeiture rates; reserves for restructuring; and accounting for business combinations, amongst others.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

## 3. Recent Accounting Pronouncements

In September 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2015-16, "Simplifying the Accounting for Measurement-Period Adjustments," which pertains to the accounting for business combinations. Under the ASU, an acquirer must recognize adjustments to provisional amounts that are identified during the measurement period in the reporting period in which the adjustment amounts are determined. The ASU also requires acquirers to present separately on the face of the income statement, or disclose in the notes, the portion of the amount recorded in currentperiod earnings by line item that would have been recorded in previous reporting periods if the adjustment to the provisional amounts had been recognized as of the acquisition date. The requirements of the new standard will be effective for fiscal years beginning after December 15, 2015, including interim periods within those fiscal years, which for the Company is the first quarter of fiscal 2017. The adoption of this guidance is not expected to have a material effect on the Company's consolidated financial statements or notes thereto.

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers," which provides a single, comprehensive revenue recognition model for all contracts with customers, and contains principles to determine the measurement of revenue and timing of when it is recognized. The requirements of the new standard will be effective for annual reporting periods beginning after December 15, 2017, and interim periods within those annual periods, which for the Company is the first quarter of fiscal 2019. Early adoption will be permitted for annual reporting periods beginning after December 15, 2016, including interim periods within those annual periods. The Company is currently evaluating this guidance, but does not expect its adoption to have a material effect on its consolidated financial statements.

## 4. Transformation and Other Actions

## Transformation Charges

During the fourth quarter of fiscal year ended June 28, 2014 ("fiscal 2014"), the Company announced a multi-year strategic plan to transform the Coach brand and reinvigorate growth. This multi-faceted, multi-year transformation plan (the "Transformation Plan"), which will continue through fiscal 2016, includes key operational and cost measures, including: (i) the investment in capital improvements in stores and wholesale locations to drive comparable sales improvement; (ii) the optimization and streamlining of the Company's organizational model as well as the closure of underperforming stores in North America, and select International stores; (iii) the realignment of inventory levels and mix to reflect the Company's elevated product strategy and consumer preferences; (iv) the investment in incremental advertising costs to elevate consumer perception of the Coach brand, drive sales growth and promote this new strategy, which started in fiscal 2015; and (v) the significant scale-back of promotional cadence in an increased global promotional environment, particularly within the outlet Internet sales site, which began in fiscal 2014.

As of September 26, 2015, the Company expects to incur aggregate pre-tax charges of about $\$ 325$ million, in total, under the Transformation Plan. During the quarter ended September 26, 2015 the Company incurred transformation-related charges of $\$ 12.6$ million, ( $\$ 8.5$ million after-tax, or $\$ 0.03$ per diluted share) primarily due to organizational efficiency costs and accelerated depreciation as a result of store renovations, within North America and select International stores. During the quarter ended September 27, 2014 the Company incurred transformation-related charges of $\$ 37.1$ million, ( $\$ 26.7$ million after-tax, or $\$ 0.10$ per diluted share) primarily associated with the Company's North America business, related to corporate severance costs and storerelated costs. For the three months ended September 26, 2015 and September 27, 2014, the charges recorded in selling, general and administrative ("SG\&A") expenses were $\$ 12.6$ million, and $\$ 33.1$ million, respectively. For the three months ended September 27, 2014, the charges recorded in cost of sales were $\$ 4.0$ million. Total charges incurred under the Transformation Plan to date are $\$ 290.0$ million.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

A summary of charges and related liabilities under the Company's Transformation Plan are as follows (in millions):

|  | InventoryRelated Charges ${ }^{(1)}$ |  | $\begin{gathered} \text { Store-Related } \\ \text { Costs }^{(2)} \\ \hline \end{gathered}$ |  | $\qquad$ |  | Other ${ }^{(4)}$ |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at June 28, 2014 | \$ | 15.4 | \$ | 5.5 | \$ | 1.0 | \$ | 0.6 | \$ | 22.5 |
| Fiscal 2015 charges. |  | 3.0 |  | 80.4 |  | 47.3 |  | 15.2 |  | 145.9 |
| Cash payments |  | (15.4) |  | (34.6) |  | (30.8) |  | (10.1) |  | (90.9) |
| Non-cash adjustments. |  | (3.0) |  | (48.8) |  | (5.5) |  | (2.4) |  | (59.7) |
| Balance at June 27, 2015 | \$ | - | \$ | 2.5 | \$ | 12.0 | \$ | 3.3 | \$ | 17.8 |
| Fiscal 2016 charges |  | - |  | 5.1 |  | 6.5 |  | 1.0 |  | 12.6 |
| Cash payments |  | - |  | (1.8) |  | (9.4) |  | (0.1) |  | (11.3) |
| Non-cash adjustments. |  | - |  | (4.6) |  | - |  | (0.8) |  | (5.4) |
| Balance at September 26, 2015 | \$ | - | \$ | 1.2 | \$ | 9.1 | \$ | 3.4 | \$ | 13.7 |

${ }^{(1)}$ Inventory-related charges, recorded within cost of sales, primarily relate to reserves for the donation and destruction of certain on-hand inventory and future non-cancelable inventory purchase commitments. As of September 26, 2015 and June 27, 2015, a reserve of $\$ 11.1$ million is included within Inventories on the Company's Condensed Consolidated Balance Sheets.
${ }^{(2)}$ Store-related costs, recorded within SG\&A expenses, relate to store closure costs which include accelerated depreciation charges associated with store assets that the Company will no longer benefit from as a result of the Transformation Plan, as well as lease termination and store employee severance costs.
${ }^{(3)}$ Organizational efficiency charges, recorded within SG\&A expenses, primarily relate to the severance and related costs of corporate employees.
${ }^{(4)}$ Other charges comprise of consulting costs and the write-down of certain assets that will not be placed into service by the Company, which are recorded within SG\&A expenses, and certain freight and handling costs incurred related to the destruction of inventory which are recorded within cost of sales.

The remaining balance as of September 26, 2015 and June 27, 2015 is included within Accrued liabilities on the Company's Condensed Consolidated Balance Sheets. The above charges were recorded as corporate unallocated expenses within the Company's Condensed Consolidated Statements of Income. See Note 14, "Segment Information," for further information.

The Company expects to incur additional pre-tax charges in the range of $\$ 35$ million during fiscal 2016 in connection with the Transformation Plan. These costs will primarily consist of organizational efficiency charges and global store-related costs, including the impact of accelerated depreciation associated with store renovations and closures in North America and select International stores.

## 5. Acquisitions

## Fiscal 2015 Acquisition

On May 4, 2015, the Company acquired all of the outstanding equity interests of Stuart Weitzman Topco LLC ("Topco") and Stuart Weitzman Intermediate LLC ("Stuart Weitzman"), a wholly owned subsidiary of Topco, which the Company believes will complement its current leadership position in premium handbags and accessories. Stuart Weitzman designs and manufactures women's luxury footwear and accessories. The results of the Stuart Weitzman's operations have been presented as a segment of Coach, Inc. within Note 14, "Segment Information."

The aggregate cash paid in connection with the acquisition of Stuart Weitzman was $\$ 531.1$ million (or $\$ 519.6$ million net of cash acquired). Furthermore, the acquisition agreement contains a potential earnout payment of up to $\$ 14.7$ million annually in cash over the next three calendar years, based on the achievement of certain revenue targets. The agreement also contains a catchup provision that provides that if the revenue targets are missed in any one year but are surpassed in succeeding years then amounts for past years become due upon surpassing targets in succeeding years. The total amount payable under the earnout will not exceed $\$ 44.0$ million.

The Company funded the acquisition through cash on-hand, including the utilization of a portion of debt related proceeds, as described in Note 10, "Debt."

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

The purchase price allocations for these assets and liabilities are substantially complete, however it may be subject to change as additional information is obtained during the acquisition measurement period. The following table summarizes the fair value of the assets acquired and liabilities assumed as of the acquisition date (in millions):
Assets Acquired and Liabilities Assumed Fair Value
Cash and cash equivalents ..... 11.5
Trade accounts receivable ..... 34.0
Inventories ${ }^{(1)}$ ..... 32.9
Prepaid expenses and other current assets ..... 5.2
Property and equipment, net ..... 28.3
Goodwill ${ }^{(2)}$ ..... 125.8
Trademarks and trade names ${ }^{(3)}$ ..... 267.0
Other intangible assets ${ }^{(4)}$ ..... 87.0
Deferred income taxes ..... 7.1
Other assets ..... 2.3
Total assets acquired ..... 601.1
Accounts Payable and accrued liabilities ..... 15.7
Other liabilities ${ }^{(5)}$ ..... 54.3
Total liabilities assumed ..... 70.0
Total purchase price ..... 531.1Less: Cash acquired(11.5)
Total purchase price, net of cash acquired. ..... \$
${ }^{(1)}$ Included a step-up adjustment of approximately $\$ 5.6$ million, which is being amortized over 4 months.
${ }^{(2)}$ Approximately $\$ 38.5$ million of the goodwill balance is tax deductible.
${ }^{(3)}$ The trademarks and trade names intangible asset was valued based on the relief from royalty approach.
${ }^{(4)}$ The components of Other intangible assets included customer relationships of approximately $\$ 54.7$ million (amortized over 15 years), order backlog of approximately $\$ 7.7$ million (amortized over 6 months) and favorable lease rights of approximately $\$ 24.6$ million (amortized over the remainder of the underlying lease terms). The customer relationship intangible asset was valued using the excess earnings method, which discounts the estimated after-tax cash flows associated with the existing base of customers as of the acquisition date, factoring in expected attrition of the existing base. The order backlog intangible asset was valued using the excess earnings method, which discounts the estimated after-tax cash flows associated with open customer orders as of the acquisition date. Favorable lease rights were valued based on a comparison of market participant information and Company-specific lease terms.
${ }^{(5)}$ Included within Other liabilities is the fair value measurement of the contingent earnout payment of $\$ 17.8$ million. This was valued primarily utilizing Level 3 inputs as defined by the fair value hierarchy, and was based on a weighted average expected achievement probability and discount rate over the expected measurement period. See Note 11, "Fair Value Measurements," for a reconciliation of the contingent earnout liability as of September 26, 2015.

During the three months ended September 26, 2015 and the three months ended September 27, 2014, there were no material acquisition-related costs, recorded within SG\&A expenses.

## Notes to Condensed Consolidated Financial Statements (continued)

## 6. Goodwill and Other Intangible Assets

The change in the carrying amount of the Company's goodwill is as follows (in millions):

|  | International |  | Stuart Weitzman |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at June 27, 2015 | \$ | 308.4 | \$ | 125.8 | \$ | 434.2 |
| Foreign exchange impact |  | 2.2 |  | (0.1) |  | 2.1 |
| Balance at September 26, 2015 | \$ | 310.6 | \$ | 125.7 | \$ | 436.3 |

## Other Intangible Assets

Other intangible assets consist of the following (in millions):


## Amortization

Based on the balance of the Company's intangible assets subject to amortization as of September 26, 2015, the expected amortization expense for each of the next five fiscal years and thereafter is as follows (in millions):

|  | Amortization Expense |  |
| :---: | :---: | :---: |
| Remainder of Fiscal 2016 | \$ | 7.4 |
| Fiscal 2017 |  | 7.1 |
| Fiscal 2018 |  | 6.6 |
| Fiscal 2019 |  | 6.6 |
| Fiscal 2020 |  | 6.3 |
| Fiscal 2021 |  | 6.0 |
| Fiscal 2022 and thereafter |  | 37.2 |
| Total | \$ | 77.2 |

The expected future amortization expense above reflects remaining useful lives of 14.6 years for customer relationships, 1 month for order backlog, and the remaining lease terms ranging from approximately 2 to 10 years for favorable/unfavorable lease rights.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

## 7. Stockholders' Equity

A reconciliation of stockholders' equity is presented below (in millions, except per share data):

|  | Shares of Common Stock | $\begin{aligned} & \text { Common } \\ & \text { Stock } \end{aligned}$ |  | Additional Paid-inCapital |  | $\underset{\text { Deficit }}{\text { Accumulated }}$ |  | AccumulatedOtherComprehensiveLoss |  | Total <br> Stockholders' <br> Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at June 28, 2014. | 274.4 | \$ | 2.7 | \$ | 2,646.1 | \$ | (219.5) | \$ | (8.7) | \$ | 2,420.6 |
| Net income | - |  | - |  | - |  | 119.1 |  | - |  | 119.1 |
| Other comprehensive loss . | - |  | - |  | - |  | - |  | (26.9) |  | (26.9) |
| Shares issued for stock options and employee benefit plans. | 1.2 |  | 0.1 |  | (2.9) |  | - |  | - |  | (2.8) |
| Share-based compensation . ..... | - |  | - |  | 24.6 |  | - |  | - |  | 24.6 |
| Excess tax shortfall from share-based compensation | - |  | - |  | (1.6) |  | - |  | - |  | (1.6) |
| Dividends declared (\$0.3375 per share) | - |  | - |  | - |  | (92.9) |  | - |  | (92.9) |
| Balance at September 27, 2014. | 275.6 | \$ | 2.8 | \$ | 2,666.2 | \$ | (193.3) | \$ | (35.6) | \$ | 2,440.1 |
| Balance at June 27, 2015. | 276.6 | \$ | 2.8 | \$ | 2,754.4 | \$ | (189.6) | \$ | (77.7) | \$ | 2,489.9 |
| Net income | - |  | - |  | - |  | 96.4 |  | - |  | 96.4 |
| Other comprehensive loss. | - |  | - |  | - |  | - |  | (25.4) |  | (25.4) |
| Shares issued for stock options and employee benefit plans | 0.9 |  | - |  | (8.5) |  | - |  | - |  | (8.5) |
| Share-based compensation . . . . . . . . . | - |  | - |  | 22.9 |  | - |  | - |  | 22.9 |
| Excess tax shortfall from share-based compensation. | - |  | - |  | (8.2) |  | - |  | - |  | (8.2) |
| Dividends declared (\$0.3375 per share). | - |  | - |  | - |  | (93.6) |  | - |  | (93.6) |
| Balance at September 26, 2015. | 277.5 | \$ | 2.8 | \$ | 2,760.6 | \$ | (186.8) | \$ | (103.1) | \$ | 2,473.5 |

## Notes to Condensed Consolidated Financial Statements (continued)

The components of accumulated other comprehensive loss ("AOCI"), as of the dates indicated, are as follows (in millions):

|  | Unrealized Gains (Losses) on Cash Flow Hedges ${ }^{(1)}$ |  | Unrealized Losses on Available-for-Sale Securities |  | Cumulative Translation Adjustment |  | Other ${ }^{(2)}$ |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balances at June 28, 2014 | \$ | 0.6 | \$ | 1.8 | \$ | (9.2) | \$ | (1.9) | \$ | (8.7) |
| Other comprehensive income (loss) before reclassifications |  | 4.6 |  | (0.5) |  | (30.2) |  | - |  | (26.1) |
| Less: gains reclassified from accumulated other comprehensive income to earnings . . . . . . . . |  | 0.8 |  | - |  | - |  | - |  | 0.8 |
| Net current-period other comprehensive income (loss) |  | 3.8 |  | (0.5) |  | (30.2) |  | - |  | (26.9) |
| Balances at September 27, 2014 | \$ | 4.4 | \$ | 1.3 | \$ | (39.4) | \$ | (1.9) | \$ | (35.6) |
| Balances at June 27, 2015 | \$ | 4.4 | \$ | 0.5 | \$ | (81.7) | \$ | (0.9) | \$ | (77.7) |
| Other comprehensive loss before reclassifications |  | (0.9) |  | (0.5) |  | (21.6) |  | - |  | (23.0) |
| Less: gains reclassified from accumulated other comprehensive income to earnings. |  | 2.4 |  | - |  | - |  | - |  | 2.4 |
| Net current-period other comprehensive loss. |  | (3.3) |  | (0.5) |  | (21.6) |  | - |  | (25.4) |
| Balances at September 26, 2015 | \$ | 1.1 | \$ | - | \$ | (103.3) | \$ | (0.9) | \$ | (103.1) |

${ }^{(1)}$ The ending balances of AOCI related to cash flow hedges are net of tax of (\$0.8) million and (\$2.5) million as of September 26, 2015 and September 27, 2014, respectively. The amounts reclassified from AOCI are net of tax of (\$1.2) million and (\$0.4) million as of September 26, 2015 and September 27, 2014, respectively.
${ }^{(2)}$ As of September 26, 2015 and September 27, 2014, Other represents the accumulated loss on the Company's minimum pension liability adjustment. The balances at September 26, 2015 and September 27, 2014 are net of tax of $\$ 0.5$ million and $\$ 1.5$ million, respectively.

## 8. Earnings per Share

Basic net income per share is calculated by dividing net income by the weighted-average number of shares outstanding during the period. Diluted net income per share is calculated similarly but includes potential dilution from the exercise of stock options and restricted stock units and any other potentially dilutive instruments, only in the periods in which such effects are dilutive under the treasury stock method.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

The following is a reconciliation of the weighted-average shares outstanding and calculation of basic and diluted earnings per share:

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September 27, } \\ 2014 \end{gathered}$ |  |
|  | (millions, except per share data) |  |  |  |
| Net income | \$ | 96.4 | \$ | 119.1 |
| Total weighted-average basic shares outstanding. |  | 277.1 |  | 275.0 |
| Dilutive securities: |  |  |  |  |
| Effect of dilutive securities. |  | 1.2 |  | 1.4 |
| Total weighted-average diluted shares |  | 278.3 |  | 276.4 |
| Net income per share: |  |  |  |  |
| Basic. | \$ | 0.35 | \$ | 0.43 |
| Diluted | \$ | 0.35 | \$ | 0.43 |

Earnings per share amounts have been calculated based on unrounded numbers. Options to purchase shares of the Company's common stock at an exercise price greater than the average market price of the common stock during the reporting period are antidilutive and therefore not included in the computation of diluted net income per common share. In addition, the Company has outstanding restricted stock unit awards that are issuable only upon the achievement of certain performance goals. Performancebased restricted stock unit awards are included in the computation of diluted shares only to the extent that the underlying performance conditions (and any applicable market condition modifiers) (i) are satisfied as of the end of the reporting period or (ii) would be considered satisfied if the end of the reporting period were the end of the related contingency period and the result would be dilutive under the treasury stock method. As of September 26, 2015 and September 27, 2014, there were approximately 15.8 million and 12.2 million, respectively, of additional shares issuable upon exercise of anti-dilutive options and contingent vesting of performancebased restricted stock unit awards, which were excluded from the diluted share calculations.

## 9. Share-based Compensation

The following table shows the total compensation cost charged against income for these plans and the related tax benefits recognized in the income statement:

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September } 2014^{(1)} \end{gathered}$ |  |
|  | (millions) |  |  |  |
| Share-based compensation expense | \$ | 22.9 | \$ | 24.6 |
| Income tax benefit related to share- |  | 6.9 |  | 7.3 |

${ }^{(1)}$ During the three months ended September 27, 2014, the Company incurred approximately $\$ 2.7$ million of share-based compensation expense related to organizational efficiency costs under the Company's Transformation Plan primarily as a result of the accelerated vesting of certain awards. See Note 4, "Transformation and Other Actions," for more information. Approximately $\$ 1.1$ million of income tax benefit was associated with these actions for the three months ended September 27, 2014.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

## Stock Options

A summary of stock option activity during the three months ended September 26, 2015 is as follows:

|  | Number of Options Outstanding | WeightedAverage Exercise Price per Option |  |
| :---: | :---: | :---: | :---: |
|  | (millions) |  |  |
| Outstanding at June 27, 2015 | 13.5 | \$ | 42.81 |
| Granted | 4.1 |  | 31.46 |
| Exercised. | (0.1) |  | 32.04 |
| Forfeited or expired. | (1.1) |  | 36.47 |
| Outstanding at September 26, 2015 | 16.4 |  | 40.00 |
| Vested and expected to vest at September 26, 2015 | 15.9 |  | 41.71 |
| Exercisable at September 26, 2015. | 9.0 |  | 44.66 |

At September 26, 2015, $\$ 37.3$ million of total unrecognized compensation cost related to non-vested stock option awards is expected to be recognized over a weighted-average period of 1.2 years.

The weighted-average grant-date fair value of options granted during the three months ended September 26, 2015 and September 27, 2014 was $\$ 5.60$ and $\$ 6.40$, respectively. The total intrinsic value of options exercised during the three months ended September 26, 2015 and September 27, 2014 was $\$ 0.1$ million and $\$ 6.3$ million, respectively. The total cash received from option exercises was $\$ 2.5$ million for the three months ended September 26, 2015 and $\$ 9.0$ million for the three months ended September 27, 2014, and the cash tax benefit realized for the tax deductions from these option exercises was approximately $\$ 0.1$ million and $\$ 2.5$ million, respectively.

## Service-based Restricted Stock Unit Awards ("RSUs")

A summary of service-based RSU activity during the three months ended September 26, 2015 is as follows:

|  | Number of Non-vested RSUs | WeightedAverage GrantDate Fair Value per RSU |  |
| :---: | :---: | :---: | :---: |
|  | (millions) |  |  |
| Non-vested at June 27, 2015 | 3.3 | \$ | 52.39 |
| Granted. | 2.0 |  | 31.51 |
| Vested. | (1.1) |  | 31.88 |
| Forfeited. | (0.1) |  | 41.90 |
| Non-vested at September 26, 2015. | 4.1 |  | 48.11 |

At September 26, 2015, \$104.8 million of total unrecognized compensation cost related to non-vested share awards is expected to be recognized over a weighted-average period of 1.2 years.

The weighted-average grant-date fair value of share awards granted during the three months ended September 26, 2015 and September 27, 2014 was $\$ 31.51$ and $\$ 36.27$, respectively. The total fair value of shares vested during the three months ended September 26, 2015 and September 27, 2014 was $\$ 36.1$ million and $\$ 38.2$ million, respectively.

## Notes to Condensed Consolidated Financial Statements (continued)

## Performance-based Restricted Stock Unit Awards ("PRSUs")

A summary of PRSU activity during the three months ended September 26, 2015 is as follows:

|  | Number of Non-vested PRSUs | WeightedAverage GrantDate Fair Value per PRSU |  |
| :---: | :---: | :---: | :---: |
|  | (millions) |  |  |
| Non-vested at June 27, 2015 | 1.1 | \$ | 41.76 |
| Granted. | 0.3 |  | 31.56 |
| Change due to performance condition achievement ${ }^{(1)}$. | - |  | 52.46 |
| Vested ${ }^{(1)}$ | - |  | 31.54 |
| Forfeited ${ }^{(1)}$ | - |  | 44.92 |
| Non-vested at September 26, 2015. | 1.4 |  | 39.61 |

${ }^{(1)}$ During the first three months ended September 26, 2015, there were less than 0.1 million shares of PRSU activity due to changes in performance conditions, shares vested, or shares forfeited, individually and in the aggregate.

At September 26, 2015, $\$ 23.8$ million of total unrecognized compensation cost related to non-vested PRSU awards is expected to be recognized over a weighted-average period of 1.3 years.

Included in the non-vested amount at September 26, 2015 are approximately 0.7 million PRSU awards that are based on performance criteria which compares the Company's total stockholder return over the performance period to the total stockholder return of the companies included in the Standard and Poor's 500 Index. There were no awards granted during the three months ended September 26, 2015 with this performance criteria. The remaining 0.7 million PRSU awards included in the non-vested amount are based on certain Company-specific productivity, strategic and sales metrics.

The weighted-average grant-date fair value per share of PRSU awards granted during the three months ended September 26, 2015 and September 27, 2014 was $\$ 31.56$ and $\$ 36.27$, respectively. The total fair value of awards that vested during the three months ended September 26, 2015 and September 27, 2014 was $\$ 0.9$ million and $\$ 0.7$ million, respectively.

In the three months ended September 26, 2015 and September 27, 2014, the cash tax benefit realized for the tax deductions from all RSUs (service and performance-based) was $\$ 11.4$ million and $\$ 10.6$ million, respectively.

## 10. Debt

The following table summarizes the components of the Company's outstanding debt:


Long-Term Debt:

| Term Loan. | \$ | 285.0 | \$ | 288.7 |
| :---: | :---: | :---: | :---: | :---: |
| 4.250\% Senior Notes. |  | 600.0 |  | 600.0 |
| Total Long-Term Debt |  | 885.0 |  | 888.7 |
| Less: Unamortized Discount and Debt Issuance Costs on 4.250\% Senior Notes. |  | (9.4) |  | (9.6) |
| Total Long-Term Debt, net | \$ | 875.6 | \$ | 879.1 |

During the three months ended September 26, 2015 and September 27, 2014, the Company recognized interest expense related to its outstanding debt of $\$ 8.0$ million and $\$ 0.7$ million, respectively.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

## Amended and Restated Credit Agreement

In March 2015, the Company amended and restated its existing $\$ 700.0$ million revolving credit facility (the "Revolving Facility") with certain lenders and JP Morgan Chase Bank, N.A. as the administrative agent, to provide for a five-year senior unsecured $\$ 300.0$ million term loan (the "Term Loan") and to extend the maturity date to March 18, 2020 (the "Amended and Restated Credit Agreement"). As of September 26, 2015, there were no borrowings under the Revolving Facility.

The Term Loan will be repaid in quarterly installments beginning in September 2015 through December 2019, with the remaining expected outstanding balance of $\$ 202.5$ million due on maturity at March 18, 2020. There is no penalty for early repayment of outstanding amounts under the Term Loan. The Amended and Restated Credit Agreement will continue to be used for general corporate purposes of the Company and its subsidiaries.

Borrowings under the Amended and Restated Credit Agreement bear interest at a rate per annum equal to, at the Company's option, either (a) a rate based on the rates applicable for deposits in the interbank market for U.S. dollars or the applicable currency in which the loans are made plus an applicable margin or (b) an alternate base rate (which is a rate equal to the greatest of (i) the Prime Rate in effect on such day, (ii) the Federal Funds Effective Rate in effect on such day plus $1 / 2$ of $1 \%$ or (iii) the Adjusted LIBO Rate for a one month Interest Period on such day plus 1\%). Additionally, the Company pays a commitment fee on the average daily unused amount of the Revolving Facility. At September 26, 2015, the interest rate on these borrowings was $1.415 \%$ and the commitment fee was $0.125 \%$.

The fair value of the outstanding balance of the Term Loan as of September 26, 2015 and June 27, 2015 approximated carrying value, and was based on available external pricing data and current market rates for similar debt instruments, among other factors, and is classified as Level 2 measurements within the fair value hierarchy.

### 4.250\% Senior Notes

In March 2015, the Company issued $\$ 600.0$ million aggregate principal amount of $4.250 \%$ senior unsecured notes due April 1, 2025 at $99.445 \%$ of par (the " $4.250 \%$ Senior Notes"). Interest is payable semi-annually on April 1 and October 1 beginning October 1, 2015. Prior to January 1, 2025 ( 90 days prior to the scheduled maturity date), the Company may redeem the $4.250 \%$ Senior Notes in whole or in part, at its option at any time or from time to time, at a redemption price equal to the greater of (1) $100 \%$ of the principal amount of the $4.250 \%$ Senior Notes to be redeemed or (2) the sum of the present values of the remaining scheduled payments of principal and interest thereon that would have been payable in respect of the $4.250 \%$ Senior Notes calculated as if the maturity date of the $4.250 \%$ Senior Notes was January 1, 2025 (not including any portion of payments of interest accrued to the date of redemption), discounted to the redemption date on a semi-annual basis at the Adjusted Treasury Rate (as defined in the indenture for the $4.250 \%$ Senior Notes) plus 35 basis points, plus, in the case of each of (1) and (2), accrued and unpaid interest to the redemption date. On and after January 1, 2025 ( 90 days prior to the scheduled maturity date), the Company may redeem the $4.250 \%$ Senior Notes in whole or in part, at its option at any time or from time to time, at a redemption price equal to $100 \%$ of the principal amount of the $4.250 \%$ Senior Notes to be redeemed, plus accrued and unpaid interest to the redemption date.

Furthermore, the indenture for the $4.250 \%$ Senior Notes contains certain covenants limiting the Company's ability to: (i) create certain liens, (ii) enter into certain sale and leaseback transactions and (iii) merge, or consolidate or transfer, sell or lease all or substantially all of the Company's assets. As of September 26, 2015, no known events of default have occurred.

At September 26, 2015 and June 27, 2015, the fair value of the $4.250 \%$ Senior Notes was approximately $\$ 573$ million and $\$ 579$ million, respectively, based on external pricing data, including available quoted market prices of these instruments, and consideration of comparable debt instruments with similar interest rates and trading frequency, among other factors, and is classified as Level 2 measurements within the fair value hierarchy.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

## Debt Maturities

As of September 26, 2015, the Company's aggregate maturities of total debt are as follows (in millions):

| Fiscal Year | Amount |  |
| :---: | :---: | :---: |
| 2016. | \$ | 15.0 |
| 2017. |  | 15.0 |
| 2018. |  | 15.0 |
| 2019. |  | 22.5 |
| 2020 |  | 232.5 |
| Subsequent to 2020 |  | 600.0 |
| Total future debt repayments. | \$ | 900.0 |

## Other

Coach Japan, a wholly owned subsidiary of the Company, maintains credit facilities with several Japanese financial institutions to provide funding for working capital and general corporate purposes, allowing a total maximum borrowing capacity of 5.3 billion yen, or approximately $\$ 44$ million, as of September 26, 2015. Interest is based on the Tokyo Interbank rate plus a margin of 25 to 30 basis points.

During the three months ended September 26, 2015 and September 27, 2014, there were no borrowings under this facility. The Coach Japan credit facility can be terminated at any time by the financial institution, and there is no guarantee that it will be available to the Company in future periods.

## 11. Fair Value Measurements

The Company categorizes its assets and liabilities, based on the priority of the inputs to the valuation technique, into a threelevel fair value hierarchy as set forth below. The three levels of the hierarchy are defined as follows:

Level 1 - Unadjusted quoted prices in active markets for identical assets or liabilities.
Level 2 - Observable inputs other than quoted prices included in Level 1. Level 2 inputs include quoted prices for identical assets or liabilities in non-active markets, quoted prices for similar assets or liabilities in active markets, and inputs other than quoted prices that are observable for substantially the full term of the asset or liability.

Level 3 - Unobservable inputs reflecting management's own assumptions about the input used in pricing the asset or liability.

## Notes to Condensed Consolidated Financial Statements (continued)

The following table shows the fair value measurements of the Company's financial assets and liabilities at September 26, 2015 and June 27, 2015 (in millions):

|  | Level 1 |  |  |  | Level 2 |  |  |  | Level 3 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{aligned} & \text { June } 27, \\ & 2015 \end{aligned}$ |  | $\underset{2015}{\text { September 26, }}$ |  | $\begin{aligned} & \text { June } 27, \\ & 2015 \end{aligned}$ |  | $\underset{2015}{\text { September 26, }}$ |  | $\begin{aligned} & \text { June } 27, \\ & 2015 \end{aligned}$ |  |
| Assets: |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash equivalents ${ }^{(1)}$. | \$ | 266.9 | \$ | 485.0 | \$ | 2.0 | \$ | 14.7 | \$ | - | \$ | - |
| Short-term investments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial paper ${ }^{(2)}$. |  | - |  | - |  | 23.4 |  | - |  | - |  | - |
| Government securities - U.S. ${ }^{(2)}$ |  | 62.1 |  | 42.8 |  | 1.7 |  | - |  | - |  | - |
| Corporate debt securities - U.S. ${ }^{(2)}$ |  | - |  | - |  | 123.1 |  | 110.0 |  | - |  | - |
| Corporate debt securities - non U.S. ${ }^{(2)}$ |  | - |  | - |  | 99.5 |  | 74.6 |  | - |  | - |
| Long-term investments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Government securities - U.S. ${ }^{(3)}$ |  | 9.3 |  | 9.3 |  | - |  | - |  | - |  | - |
| Corporate debt securities - U.S. ${ }^{(3)}$ |  | - |  | - |  | 56.4 |  | 42.6 |  | - |  | - |
| Corporate debt securities - non U.S. ${ }^{(3)}$ |  | - |  | - |  | 43.1 |  | 33.9 |  | - |  | - |
| Derivative Assets: |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory-related instruments ${ }^{(4)}$. |  | - |  | - |  | 0.9 |  | 3.3 |  | - |  | - |
| Intercompany loan hedges ${ }^{(4)}$. |  | - |  | - |  | 0.1 |  | 0.1 |  | - |  | - |
| Liabilities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Contingent earnout obligation ${ }^{(5)}$ | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 21.6 | \$ | 19.4 |
| Derivative liabilities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Inventory-related instruments ${ }^{(4)}$. |  | - |  | - |  | 0.6 |  | 0.2 |  | - |  | - |

${ }^{(1)}$ Cash equivalents consist of money market funds and time deposits with maturities of three months or less at the date of purchase. Due to their short term maturity, management believes that their carrying value approximates fair value.
${ }^{(2)}$ Short-term available-for-sale investments are recorded at fair value, which approximates their carrying value, and are primarily based upon quoted vendor or broker priced securities in active markets. Short-term held to maturity investments are recorded at amortized cost, which approximates fair value.
(3) Fair value is primarily determined using vendor or broker priced securities in active markets. These securities have maturity dates between calendar years 2015 and 2017.
${ }^{(4)}$ The fair value of these hedges is primarily based on the forward curves of the specific indices upon which settlement is based and includes an adjustment for the counterparty's or Company's credit risk.
${ }^{(5)}$ Refer to Note 5, "Acquisitions," for further information.
Refer to Note 10, "Debt," for the fair value of the Company's outstanding debt instruments.

## Notes to Condensed Consolidated Financial Statements (continued)

The following table presents a reconciliation of the liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the three months ended September 26, 2015 and June 27, 2015. Level 3 liabilities consisted of the contingent earnout obligation related to the Stuart Weitzman acquisition.

|  | September 26, 2015 |  | June 27, 2015 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (millions) |  |  |  |
| Balance, beginning of period | \$ | 19.4 | \$ | - |
| Contingent earnout obligation recorded in purchase accounting. |  | - |  | 17.8 |
| Increase to contingent earnout obligation |  | 2.2 |  | 1.6 |
| Balance, end of period | \$ | 21.6 | \$ | 19.4 |

## Non-Financial Assets and Liabilities

The Company's non-financial instruments, which primarily consist of goodwill, intangible assets and property and equipment, are not required to be measured at fair value on a recurring basis and are reported at carrying value. However, on a periodic basis whenever events or changes in circumstances indicate that their carrying value may not be fully recoverable (and at least annually for goodwill and indefinite-lived intangible assets), non-financial instruments are assessed for impairment and, if applicable, written-down to and recorded at fair value, considering market participant assumptions. Refer to Note 5, "Acquisitions," for further discussion of the approaches used in valuing acquired assets and assumed liabilities.

## 12. Investments

The following table summarizes the Company's investments, all of which are denominated in U.S. dollars, recorded within the condensed consolidated balance sheets as of September 26, 2015 and June 27, 2015:

${ }^{(1)}$ These securities have original maturities greater than three months and are recorded at fair value.
(2) These securities have maturity dates between calendar years 2015 and 2017 and are recorded at fair value.
(3) These securities were recorded at amortized cost which approximated fair value utilizing Level 2 information.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

${ }^{(4)}$ Primarily relates to the equity method investment related to an equity interest in an entity formed during fiscal 2013 for the purpose of developing a new office tower in Manhattan (the "Hudson Yards joint venture"), with the Company owning less than $43 \%$ of the joint venture. As of September 26, 2015 and June 27, 2015, the Company had an equity method investment of $\$ 371.6$ million and $\$ 320.2$ million, respectively, in the Hudson Yards joint venture. The Hudson Yards joint venture is determined to be a variable interest entity primarily due to the fact that it has insufficient equity to finance its activities without additional subordinated financial support from its two joint venture partners. The Company is not considered the primary beneficiary of the entity primarily because the Company does not have the power to direct the activities that most significantly impact the entity's economic performance. The Company's maximum loss exposure is limited to the committed capital. Refer to Note 13, "Commitments and Contingencies," for further information.

There were no material gross unrealized gains or losses on available-for-sale securities during the periods ended September 26, 2015 and June 27, 2015.

## 13. Commitments and Contingencies

As of September 26, 2015, the Company's equity method investment related to an equity interest in an entity formed during fiscal 2013 for the purpose of developing a new office tower in Manhattan, the Hudson Yards joint venture, with the Company owning less than $43 \%$ of the joint venture. This investment is included in the Company's long-term investments.

The formation of the Hudson Yards joint venture serves as a financing vehicle for the project. Construction of the new building has commenced and upon expected completion of the office tower in fiscal 2016, the Company will retain a condominium interest serving as its new corporate headquarters. During the quarter ended September 26, 2015, the Company invested $\$ 51.4$ million in the joint venture. Since the formation of the Hudson Yards joint venture, the Company has invested $\$ 371.6$ million. The Company expects to invest approximately $\$ 158$ million over the remainder of fiscal 2016, depending on construction progress. Outside of the joint venture, the Company is directly investing in a portion of the design and build-out of the new corporate headquarters. During the first three months of fiscal 2016, $\$ 11.3$ million was included in capital expenditures and we expect approximately another $\$ 175$ million over the remaining period of construction.

The Hudson Yards joint venture is determined to be a VIE primarily due to the fact that it has insufficient equity to finance its activities without additional subordinated financial support from its two joint venture partners. The Company is not considered the primary beneficiary of the entity primarily because the Company does not have the power to direct the activities that most significantly impact the entity's economic performance. The Company's maximum loss exposure is limited to the committed capital.

The Company had standby letters of credit totaling $\$ 6.8$ million outstanding at both September 26, 2015 and June 27, 2015. The letters of credit, which expire at various dates through 2016, primarily collateralize the Company's obligation to third parties for insurance claims, leases and materials used in product manufacturing. The Company pays certain fees with respect to letters of credit that are issued.

In the ordinary course of business, the Company is a party to several pending legal proceedings and claims. Although the outcome of such items cannot be determined with certainty, the Company's general counsel and management are of the opinion that the final outcome will not have a material effect on the Company's cash flow, results of operations or financial position.

## 14. Segment Information

In fiscal 2016, the Company has three reportable segments based on its business activities and organization:

- North America, which includes sales to North American consumers through Coach-branded stores, including the Internet, and sales to wholesale customers.
- International, which includes sales to consumers through Coach-branded stores and concession shop-in-shops in Japan, mainland China, Hong Kong, Macau, Singapore, Taiwan, Malaysia, South Korea, the United Kingdom, France, Ireland, Spain, Portugal, Germany, Italy, Austria, Belgium and the Netherlands. Additionally, International includes sales to consumers through the Internet in Japan, mainland China and South Korea, as well as sales to wholesale customers and distributors in approximately 50 countries.
- Stuart Weitzman, which includes sales generated by the Stuart Weitzman brand primarily through department stores in North America and international distributors, within numerous independent third party distributors and within Stuart Weitzman operated stores (including the Internet) primarily in North America.


## Notes to Condensed Consolidated Financial Statements (continued)

The following table summarizes segment performance for the three months ended September 26, 2015 and September 27, 2014 (in millions):

Three Months Ended September 26, 2015

| Net sales. | \$ | 561.0 | \$ | 369.0 | \$ | 12.8 | \$ | - | \$ | 87.5 | \$ | 1,030.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross profit. |  | 348.9 |  | 282.2 |  | 8.4 |  | 7.3 |  | 49.7 |  | 696.5 |
| Operating income (loss) |  | 171.7 |  | 107.2 |  | 6.1 |  | (151.3) |  | 7.7 |  | 141.4 |
| Income (loss) before provision for income taxes. |  | 171.7 |  | 107.2 |  | 6.1 |  | (158.0) |  | 7.7 |  | 134.7 |
| Depreciation and amortization expense ${ }^{(3)}$ |  | 15.8 |  | 16.8 |  | - |  | 17.1 |  | 7.5 |  | 57.2 |
| Additions to long-lived assets |  | 21.8 |  | 31.4 |  | - |  | 14.6 |  | 1.7 |  | 69.5 |

Three Months Ended September 27, 2014

| Net sales . | \$ | 633.7 | \$ | 381.0 | \$ | 24.1 | \$ | - | \$ | - | \$ | 1,038.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross profit. |  | 408.0 |  | 295.4 |  | 11.4 |  | 0.6 |  | - |  | 715.4 |
| Operating income (loss) |  | 221.5 |  | 118.0 |  | 9.3 |  | (169.0) |  | - |  | 179.8 |
| Income (loss) before provision for income taxes. |  | 221.5 |  | 118.0 |  | 9.3 |  | (168.3) |  | - |  | 180.5 |
| Depreciation and amortization expense ${ }^{(3)}$ |  | 13.0 |  | 15.7 |  | - |  | 27.8 |  | - |  | 56.5 |
| Additions to long-lived assets |  | 20.0 |  | 13.9 |  | - |  | 6.5 |  | - |  | 40.4 |

${ }^{(1)}$ Other, which is not a reportable segment, consists of sales and expenses generated by the Coach brand in other ancillary channels, including licensing and disposition.
${ }^{(2)}$ Corporate unallocated expenses include Coach brand inventory-related costs (such as production variances), advertising, marketing, design, administration and information systems, as well as distribution and consumer service expenses. Furthermore, transformation-related charges incurred by the Company as described in Note 4, "Transformation and Other Actions" and to a lesser extent, charges associated with contingent earn out payments of the Stuart Weitzman acquisition (as described in Note 5, "Acquisitions") and other integration-related activities, are also included as unallocated corporate expenses.
(3) Depreciation and amortization expense includes $\$ 2.8$ million and $\$ 13.2$ million of transformation-related charges for the three months ended September 26, 2015 and September 27, 2014. These charges are recorded as corporate unallocated expenses.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements (continued)

The following is a summary of all costs not allocated in the determination of segment operating income performance:

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \hline \text { September 27, } \\ 2014 \end{gathered}$ |  |
|  | (millions) |  |  |  |
| Inventory-related costs ${ }^{(1)}$ | \$ | 7.3 | \$ | 0.6 |
| Advertising, marketing and design ${ }^{(2)}$. |  | (63.1) |  | (53.9) |
| Administration and information systems ${ }^{(2)(3)}$ |  | (80.3) |  | (98.8) |
| Distribution and customer service ${ }^{(2)}$ |  | (15.2) |  | (16.9) |
| Total corporate unallocated costs. | \$ | (151.3) | \$ | (169.0) |

${ }^{(1)}$ Inventory-related costs consist of production variances and transformation-related costs, and are recorded within cost of sales. During the three months ended September 26, 2015 and September 27, 2014, production variances were $\$ 7.3$ million and $\$ 4.6$ million, respectively. There were no inventory-related transformation costs during the three months ended September 26, 2015. During the three months ended September 27, 2014, inventory-related transformation costs were ( $\$ 4.0$ ) million.
(2) Costs recorded within SG\&A expenses.
${ }^{(3)}$ During the three months ended September 26, 2015 and September 27, 2014, transformation-related costs recorded within SG\&A expenses were ( $\$ 12.6$ ) million and ( $\$ 33.1$ ) million, respectively. Furthermore, during the three months ended September 26, 2015, ( $\$ 3.6$ ) million of charges related to the Stuart Weitzman contingent earn out payments and other integration-related activities were recorded within corporate unallocated costs. There were no acquisition charges during the three months ended September 27, 2014.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of the Company's financial condition and results of operations should be read together with the Company's condensed consolidated financial statements and notes to those statements, included elsewhere in this document. When used herein, the terms "Company," "Coach," "we," "us" and "our" refer to Coach, Inc., including consolidated subsidiaries. Unless the context requires otherwise, references to the "Coach brand" do not include the Stuart Weitzman brand, and references to the "Stuart Weitzman brand" do not include the Coach brand.

## EXECUTIVE OVERVIEW

Coach, Inc. is a leading New York design house of modern luxury accessories and lifestyle brands. The Coach brand was established in New York City in 1941, and has a rich heritage of pairing exceptional leathers and materials with innovative design.

Coach, Inc. operates in three segments: North America, International, and Stuart Weitzman. The North America segment includes sales of Coach brand products to North American customers through Coach-operated stores (including the Internet) and sales to North American wholesale customers. The International segment includes sales of Coach brand products to customers through Coach-operated stores and concession shop-in-shops in Japan, mainland China, Hong Kong, Macau, Singapore, Taiwan, Malaysia, South Korea, the United Kingdom, France, Ireland, Spain, Portugal, Germany, Italy, Austria, Belgium and the Netherlands. Additionally, International includes sales to consumers through the Internet in Japan, mainland China and South Korea, as well as sales to wholesale customers and distributors in approximately 50 countries. Stuart Weitzman includes sales generated by the Stuart Weitzman brand primarily through department stores in North America and international distributors, within numerous independent third party distributors and within Stuart Weitzman operated stores (including the Internet) primarily in North America. Stuart Weitzman was acquired during the fourth quarter of fiscal 2015. Other, which is not a reportable segment, consists of sales and expenses generated by the Coach brand in other ancillary channels, including licensing and disposition. As the Company's business model is based on multi-channel global distribution, our success does not depend solely on the performance of a single channel or geographic area.

In order to drive growth within our Coach branded global business, we are focused on four key initiatives, which directly align with the Coach brand multi-faceted, multi-year transformation plan (the "Transformation Plan"), described below:

- Grow our business in North America and worldwide, by transforming from a leading international accessories Company into a global lifestyle brand, anchored in luxury accessories.
- Leverage the global opportunity for Coach by raising brand awareness and building market share in markets where Coach is under-penetrated, most notably in Asia and Europe.
- Focus on the Men's opportunity for the brand, by drawing on our long heritage in the category. We are capitalizing on this opportunity by opening dual gender stores and broadening the men's assortment in existing stores.
- Harness the growing power of the digital world, by accelerating the development of our digital programs and capabilities in North America and worldwide, reflecting the change in consumer shopping behavior globally. Our intent is to rapidly drive further innovation to engage with customers in this channel. Key elements include www.coach.com, our invitation-only outlet Internet site, our global e-commerce sites, marketing sites and social media.

During the fourth quarter of fiscal 2014, Coach, Inc. announced a multi-year strategic plan with the objective of transforming the Coach brand and reinvigorating growth, which we believe will enable the Company to return to 'best-in-class' profitability. This Transformation Plan builds on the core brand equities of quality and craftsmanship with the aim of evolving our competitive value proposition. We believe our strategy offers significant growth opportunities in handbags and accessories, as well as in the broader set of lifestyle categories that we have operated in for some time but are less developed, including footwear and ready-to-wear. This strategy has required an integrated holistic approach, across product, stores and marketing and promotional activities, and entails the roll-out of carefully crafted aspirational marketing campaigns to define the Coach brand and to deliver a fuller and more consistent brand expression.

Key operational and cost measures of the Transformation Plan include: (i) the investment in capital improvements in our stores and wholesale locations to drive comparable sales improvement; (ii) the optimization and streamlining of our organizational model as well as the closure of underperforming stores in North America, and select International stores; (iii) the realignment of inventory levels and mix to reflect our elevated product strategy and consumer preferences; (iv) the investment of approximately $\$ 50$ million in incremental advertising costs to elevate consumer perception of our Coach brand, drive sales growth and promote our new strategy, which started in fiscal 2015; and (v) the significant scale-back of our promotional cadence in an increased global promotional environment, particularly within our outlet Internet sales site, which began in fiscal 2014. The Company's execution of these key operational and cost measures continue to be on plan through the first quarter of fiscal 2016, and we
believe that long-term growth can be realized through these transformational efforts over time. For further discussion of charges incurred in connection with the Transformation Plan, see "GAAP to Non-GAAP Reconciliation," herein.

Furthermore, as discussed in Note 5, "Acquisitions," the Company acquired luxury designer footwear brand Stuart Weitzman in the fourth quarter of fiscal 2015, which we believe will complement our current leadership position in premium handbags and accessories, while immediately adding to the Company's earnings as we continue to make meaningful progress towards our brand transformation.

## Current Trends and Outlook

In addition to the risks surrounding the successful execution of our Transformation Plan initiatives, our outlook reflects a certain level of uncertainty surrounding the global economy. The global economic environment continues to have an impact on consumer confidence, which in turn influences the level of spending on discretionary items. Global consumer retail traffic remains relatively weak and inconsistent, which has led to a more promotional environment in the fragmented retail industry due to increased competition and a desire to offset traffic declines with increased levels of conversion. While certain developed geographic regions are withstanding these pressures better than others, the level of consumer travel and spending on discretionary items remains constrained due to the continued economic uncertainty. Additional macroeconomic events, including a slowdown in emerging market growth, foreign exchange rate volatility in various parts of the world, the impact of MERS (Middle East Respiratory Syndrome) on consumer spending and tourism in Asia, and the impact of geopolitical events in Greater China have contributed to this uncertainty. As a result of these factors, several organizations that monitor the world's economy, including the International Monetary Fund, have recently scaled back their predictions of economic growth for the remainder of calendar 2015 and 2016.

Certain limited and recent factors within the U.S., including an improvement in the labor market and modest growth in overall consumer spending, suggest a potential moderate strengthening in the U.S. economic outlook. It is still, however, too early to understand what kind of sustained impact this will have on consumer discretionary spending. If the global macroeconomic environment remains volatile or worsens, the constrained level of worldwide consumer spending and modified consumption behavior may continue to have a negative effect on our outlook.

We will continue to monitor these risks and trends and evaluate and adjust our operating strategies and cost management opportunities to mitigate the related impact on our results of operations, while remaining focused on the long-term growth of our business and protecting the value of our brands.

For a detailed discussion of significant risk factors that have the potential to cause our actual results to differ materially from our expectations, see Part I, Item 1A. "Risk Factors" disclosed in our Annual Report on Form 10-K for the fiscal year ended June 27, 2015.

## SUMMARY - FIRST QUARTER OF FISCAL 2016

In the first quarter of fiscal 2016, we reported net sales of $\$ 1.03$ billion, net income of $\$ 96.4$ million and net income per diluted share of $\$ 0.35$. This compares to net sales of $\$ 1.04$ billion, net income of $\$ 119.1$ million, and net income per diluted share of $\$ 0.43$ in the first quarter of fiscal 2015.

In the first quarter of fiscal 2016, the comparability of our operating results has been affected by $\$ 12.6$ million of pretax charges ( $\$ 8.5$ million after tax or $\$ 0.03$ per diluted share) related to our Transformation Plan and $\$ 11.0$ million of pretax charges ( $\$ 8.2$ million after tax, or $\$ 0.03$ per diluted share) related to acquisition charges associated with Stuart Weitzman (which includes acquisition-related costs and acquisition-related purchase accounting), as discussed in the "GAAP to Non-GAAP Reconciliation" herein. These first quarter fiscal 2016 actions taken together increased the Company's selling, general and administrative ("SG\&A") expenses by $\$ 22.7$ million and cost of sales by $\$ 0.9$ million, negatively impacting net income by $\$ 16.7$ million, or $\$ 0.06$ per diluted share.

In the first quarter of fiscal 2015, the comparability of our operating results was affected by $\$ 37.1$ million of pretax charges ( $\$ 26.7$ million after tax or $\$ 0.10$ per diluted share) related to our Transformation Plan, also discussed in the "GAAP to Non-GAAP Reconciliation" herein. These first quarter fiscal 2015 actions increased the Company's SG\&A expenses by $\$ 33.1$ million and cost of sales by $\$ 4.0$ million.

Our operating performance in the first quarter of fiscal 2016 reflected a decline in net sales of $0.8 \%$, primarily due to our North America business, partially offset by an $\$ 87.5$ million contribution from the Stuart Weitzman brand, which was acquired in the fourth quarter of fiscal 2015. Excluding the effects of foreign currency, net sales increased $3.2 \%$. Our gross profit decreased by $2.6 \%$ to $\$ 696.5$ million during the first quarter of fiscal 2016. Excluding the impact of our Transformation Plan in the first quarter of fiscal 2016 and fiscal 2015 and acquisition charges in the first quarter of fiscal 2016, gross profit decreased by $3.1 \%$, to $\$ 697.4$ million. SG\&A expenses increased by $3.6 \%$ to $\$ 555.1$ million in the first quarter of fiscal 2016. Excluding charges under our Transformation Plan in the first quarter of fiscal 2016 and fiscal 2015 and acquisition charges in the first quarter of fiscal 2016, SG\&A expenses increased by $5.9 \%$ to $\$ 532.4$ million.

Net income decreased in the first quarter of fiscal 2016 as compared to the first quarter of fiscal 2015, primarily due to a decrease in operating income of $\$ 38.4$ million, partially offset by a $\$ 23.1$ million decrease in our provision for income taxes. Net income per diluted share decreased primarily due to lower net income. Excluding charges under our Transformation Plan and acquisition charges in the first quarter of fiscal 2016 and fiscal 2015, net income and net income per diluted share decreased $22.4 \%$ and $23.0 \%$, respectively.

## FIRST QUARTER FISCAL 2016 COMPARED TO FIRST QUARTER FISCAL 2015

The following table summarizes results of operations for the first quarter of fiscal 2016 compared to the first quarter of fiscal 2015. All percentages shown in the table below and the discussion that follows have been calculated using unrounded numbers.

Three Months Ended

|  | September 26, 2015 |  |  | September 27, 2014 |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount |  | (dollars in millions, except per share data) |  |  |  |  |  |  |
|  |  |  | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ |  | Amount | \% of net sales |  | unt | \% |
| Net sales | \$ | 1,030.3 | 100.0\% | \$ | 1,038.8 | 100.0\% | \$ | (8.5) | (0.8)\% |
| Gross profit. |  | 696.5 | 67.6 |  | 715.4 | 68.9 |  | (18.9) | (2.6) |
| SG\&A expenses . |  | 555.1 | 53.9 |  | 535.6 | 51.6 |  | 19.5 | 3.6 |
| Operating income. . . . . . . . . . |  | 141.4 | 13.7 |  | 179.8 | 17.3 |  | (38.4) | (21.4) |
| Interest (expense) income, net . |  | (6.7) | 0.6 |  | 0.7 | 0.1 |  | (7.4) | NM |
| Provision for income taxes. |  | 38.3 | 3.7 |  | 61.4 | 5.9 |  | (23.1) | (37.6) |
| Net income |  | 96.4 | 9.4 |  | 119.1 | 11.5 |  | (22.7) | (19.1) |
| Net income per share: |  |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.35 |  | \$ | 0.43 |  | \$ | (0.08) | (19.7)\% |
| Diluted. . | \$ | 0.35 |  | \$ | 0.43 |  | \$ | (0.08) | (19.6)\% |

NM - Not meaningful

## GAAP to Non-GAAP Reconciliation

The Company's reported results are presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The reported gross profit, SG\&A expenses, operating income, income before provision for income taxes, provision for income taxes, net income and earnings per diluted share during the first quarter of fiscal 2016 and fiscal 2015 reflect certain items which affect the comparability of our results, as noted in the following table. Refer to page 30 for further discussion on the Non-GAAP Measures.

September 26, 2015

|  | GAAP Basis (As Reported) |  | Transformation and Other Actions |  | AcquisitionRelated Costs |  | AcquisitionRelated Purchase Accounting |  | Non-GAAP Basis <br> (Excluding Items) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
|  | (dollars in millions, except per share data) |  |  |  |  |  |  |  |  |  |
| Gross profit | \$ | 696.5 | \$ | - | \$ | - | \$ | (0.9) | \$ | 697.4 |
| SG\&A expenses |  | 555.1 |  | 12.6 |  | 5.9 |  | 4.2 |  | 532.4 |
| Operating income |  | 141.4 |  | (12.6) |  | (5.9) |  | (5.1) |  | 165.0 |
| Income before provision for income taxes |  | 134.7 |  | (12.6) |  | (5.9) |  | (5.1) |  | 158.3 |
| Provision for income taxes |  | 38.3 |  | (4.1) |  | (1.9) |  | (0.9) |  | 45.2 |
| Net income |  | 96.4 |  | (8.5) |  | (4.0) |  | (4.2) |  | 113.1 |
| Diluted net income per share |  | 0.35 |  | (0.03) |  | (0.01) |  | (0.02) |  | 0.41 |

September 27, 2014

|  | GAAP Basis (As Reported) |  | Transformation and Other Actions |  | Acquisition- <br> Related Costs |  | AcquisitionRelated Purchase Accounting |  | Non-GAAP Basis (Excluding Items) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (dollars in millions, except per share data) |  |  |  |  |  |  |  |  |  |
| Gross profit | \$ | 715.4 | \$ | (4.0) | \$ | - | \$ | - | \$ | 719.4 |
| SG\&A expenses. |  | 535.6 |  | 33.1 |  | - |  | - |  | 502.5 |
| Operating income |  | 179.8 |  | (37.1) |  | - |  | - |  | 216.9 |
| Income before provision for income taxes |  | 180.5 |  | (37.1) |  | - |  | - |  | 217.6 |
| Provision for income taxes |  | 61.4 |  | (10.4) |  | - |  | - |  | 71.8 |
| Net income. |  | 119.1 |  | (26.7) |  | - |  | - |  | 145.8 |
| Diluted net income per share. |  | 0.43 |  | (0.10) |  | - |  | - |  | 0.53 |

## First Quarter Fiscal 2016 Items

In the first quarter of fiscal 2016, the Company incurred charges, impacting operating income, as follows:

- Transformation and Other Actions - $\$ 12.6$ million under our Coach brand Transformation Plan primarily due to organizational efficiency costs and accelerated depreciation as a result of store renovations, within North America and select International stores;
- Acquisition-Related Costs - $\$ 5.9$ million primarily related to charges attributable to contingent earn out payments and other integration-related activities (of which $\$ 3.6$ million is recorded within unallocated corporate expenses within the Coach brand, and $\$ 2.3$ million is recorded within the Stuart Weitzman segment); and
- Acquisition-Related Purchase Accounting - $\$ 5.1$ million related to the short-term impact of purchase accounting, primarily due to the amortization of the fair value of the order backlog asset and inventory step-up, all recorded within the Stuart Weitzman segment.

These actions taken together increased the Company's SG\&A expenses by $\$ 22.7$ million and cost of sales by $\$ 0.9$ million, negatively impacting net income by $\$ 16.7$ million, or $\$ 0.06$ per diluted share. Refer to the "Executive Overview" herein and Note 4, "Transformation and Other Actions," for further information regarding the Transformation Plan.

Additional actions under our Transformation Plan will continue into fiscal 2016, with expected incremental charges in the range of $\$ 35$ million for the remainder of fiscal 2016.

## First Quarter Fiscal 2015 Items

In the first quarter of fiscal 2015, the Company incurred charges under our Transformation Plan of $\$ 37.1$ million. The charges recorded in cost of sales and SG\&A expenses were $\$ 4.0$ million and $\$ 33.1$ million, respectively. These charges, which were primarily associated with our North America business, related to corporate severance costs and store-related costs.

## Currency Fluctuation Effects

The change in net sales for the first quarter of fiscal 2016 has been presented both including and excluding currency fluctuation effects (primarily attributable to Coach Japan).

## Net Sales

Net sales decreased $0.8 \%$ or $\$ 8.5$ million to $\$ 1,030.3$ million in the first quarter of fiscal 2016. Excluding the effects of foreign currency, net sales increased $3.2 \%$ or $\$ 32.9$ million. This $\$ 32.9$ million increase was primarily driven by the contribution of Stuart Weitzman and higher sales in the International business, partially offset by lower net sales in North America. The following table presents net sales by reportable segment for the first quarter of fiscal 2016 compared to the first quarter of fiscal 2015:

## Three Months Ended

|  | Three Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Net Sales |  |  |  | Rate of Change | Percentage of Total Net Sales |  |
|  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September } 27, \\ 2014 \end{gathered}$ |  |  | $\begin{gathered} \text { September 26, } \\ 2015 \end{gathered}$ | $\begin{gathered} \hline \text { September 27, } \\ 2014 \end{gathered}$ |
|  | (dollars in millions) |  |  |  |  |  |  |
| North America. | \$ | 561.0 | \$ | 633.7 | (11.5)\% | 54.5\% | 61.0\% |
| International. |  | 369.0 |  | 381.0 | (3.2) | 35.8 | 36.7 |
| Other ${ }^{(1)}$. |  | 12.8 |  | 24.1 | (46.9) | 1.2 | 2.3 |
| Coach brand. | \$ | 942.8 | \$ | 1,038.8 | (9.2) | 91.5\% | 100.0\% |
| Stuart Weitzman. |  | 87.5 |  | - | NM | 8.5 | - |
| Total net sales | \$ | 1,030.3 | \$ | 1,038.8 | (0.8)\% | 100.0\% | 100.0\% |

${ }^{(1)}$ Net sales in the Other category, which is not a reportable segment, consists of sales generated in ancillary channels, including licensing and disposition.

## NM - Not meaningful

Net sales for the Coach brand, which includes the North America and International segments, as well as sales in the Other category, decreased $9.2 \%$ or $\$ 96.0$ million to $\$ 942.8$ million, as described below. Excluding the unfavorable impact of foreign currency, net sales decreased 5.3\%.

North America Net Sales decreased $11.5 \%$ or $\$ 72.7$ million to $\$ 561.0$ million in the first quarter of fiscal 2016. Excluding the unfavorable impact of foreign currency due to the Canadian dollar, net sales decreased $\$ 65.2$ million or $10.3 \%$. This decrease was primarily driven by lower comparable store sales of $\$ 50.0$ million or $9.5 \%$, due to lower traffic, partially offset by higher transaction size. The Internet business had a negative impact, of approximately $1.5 \%$, on comparable store sales which is attributable to the impact of reduced outlet Internet events. North America sales were also negatively impacted by lower wholesale sales of approximately $\$ 3.2$ million due to lower shipments. Furthermore, net sales declined by $\$ 1.9$ million due to the net impact of store closures, which were partially offset by net sales generated by new store openings. Since the end of the first quarter of fiscal 2015, Coach closed a net seven outlet stores, including the closure of 11 Men's outlet stores, and closed a net 71 retail stores.

International Net Sales decreased $3.2 \%$ or $\$ 12.0$ million to $\$ 369.0$ million in the first quarter of fiscal 2016. Excluding the unfavorable impact of foreign currency, primarily due to the Japanese yen, net sales increased $\$ 21.5$ million or $5.6 \%$. This is primarily due to an increase in net sales in Europe of $\$ 14.3$ million due to higher comparable store sales and expanded distribution, an increase in net sales in Japan of $\$ 7.5$ million primarily due to increased levels of customer conversion and the positive impact of Chinese tourist activity, and an increase in Greater China of $\$ 3.6$ million due to the impact of net new stores and positive comparable store sales in mainland China, partially offset by declines in Hong Kong and Macau due to a slowdown in inbound tourist traffic. These increases were also partially offset by a decrease in international wholesale shipments. Since the end of the first quarter of fiscal 2015, we opened 32 net new stores, with 19 net new stores in mainland China, Hong Kong and Macau and Japan, and 13 net new stores in the other regions.

Stuart Weitzman Net Sales totaled $\$ 87.5$ million during the first quarter of fiscal 2016.

## Gross Profit

Gross profit decreased $2.6 \%$ or $\$ 18.9$ million to $\$ 696.5$ million in the first quarter of fiscal 2016 from $\$ 715.4$ million in the first quarter of fiscal 2015. Gross margin for the first quarter of fiscal 2016 was $67.6 \%$ as compared to $68.9 \%$ in the first quarter of fiscal 2015. Excluding non-GAAP adjustments of $\$ 0.9$ million in the first quarter of fiscal 2016 and $\$ 4.0$ million in the first quarter of fiscal 2015, as discussed in the "GAAP to Non-GAAP Reconciliation" herein, gross profit decreased $3.1 \%$, or $\$ 22.0$ million to $\$ 697.4$ million from $\$ 719.4$ million in the first quarter of fiscal 2015 , and gross margin was $67.7 \%$ in the first quarter of fiscal 2016 as compared to $69.3 \%$ in the first quarter of fiscal 2015. Excluding non-GAAP adjustments, gross margin decreased 160 basis points, primarily due to the unfavorable effects of foreign currency on the Coach brand, and the inclusion of the Stuart Weitzman business in our first quarter fiscal 2016 results (which contains lower gross margins compared to the Coach brand).

Gross profit for the Coach brand, which includes the North America and International segments, as well as Other and Corporate Unallocated results, decreased $9.6 \%$ or $\$ 68.6$ million to $\$ 646.8$ million in the in the first quarter of fiscal 2016. Furthermore, gross margin for the Coach brand decreased 30 basis points from $68.9 \%$ in the first quarter of fiscal 2015 to $68.6 \%$ in the first quarter of fiscal 2016, as described below.

North America Gross Profit decreased $14.5 \%$ or $\$ 59.1$ million to $\$ 348.9$ million in the first quarter of fiscal 2016. Gross margin decreased 220 basis points from $64.4 \%$ in the first quarter of fiscal 2015 to $62.2 \%$ in the first quarter of fiscal 2016. The decrease in gross margin is primarily attributable to the impact of a higher mix of elevated product sales primarily in our outlet stores, which contained higher average unit costs, negatively impacting gross margin by 150 basis points. Furthermore, the negative effects of foreign currency and increased duties decreased gross margin by 40 basis points.

International Gross Profit decreased 4.5\% or $\$ 13.2$ million to $\$ 282.2$ million in the first quarter of fiscal 2016. Gross margin decreased 100 basis points from $77.5 \%$ in the first quarter of fiscal 2015 to $76.5 \%$ in the first quarter of fiscal 2016. The decrease in gross margin is primarily due to the negative effects of foreign currency, particularly the Japanese Yen and the Euro, which impacted gross margin by 110 basis points.

Corporate Unallocated Gross Profit increased $\$ 6.7$ million from $\$ 0.6$ million in the first quarter of fiscal 2015 to $\$ 7.3$ million in the first quarter of fiscal 2016, due to the impact of favorable inventory production variances and decreased transformationrelated charges.

Stuart Weitzman Gross Profit totaled $\$ 49.7$ million during the first quarter of fiscal 2016, resulting in a gross margin of $56.8 \%$. Excluding the short-term impact of purchase accounting, Stuart Weitzman gross profit totaled $\$ 50.6$ million, resulting in a gross margin of 57.8\%.

## Selling, General and Administrative Expenses

SG\&A expenses are comprised of four categories: (i) selling; (ii) advertising, marketing and design; (iii) distribution and customer service; and (iv) administrative. Selling expenses include store employee compensation, occupancy costs, supply costs, wholesale and retail account administration compensation globally and Coach international operating expenses. These expenses are affected by the number of Coach-operated stores open during any fiscal period and store performance, as compensation and rent expenses vary with sales. Advertising, marketing and design expenses include employee compensation, media space and production, advertising agency fees, new product design costs, public relations and market research expenses. Distribution and customer service expenses include warehousing, order fulfillment, shipping and handling, customer service, employee compensation and bag repair costs. Administrative expenses include compensation costs for "corporate" functions including: executive, finance, human resources, legal and information systems departments, as well as corporate headquarters occupancy costs, consulting fees and software expenses. Administrative expenses also include global equity compensation expense.

The Company includes inbound product-related transportation costs from our service providers within cost of sales. The Company, similar to some companies, includes certain transportation-related costs related to our distribution network in selling, general and administrative expenses rather than in cost of sales; for this reason, our gross margins may not be comparable to that of entities that include all costs related to their distribution network in cost of sales.

SG\&A expenses increased $3.6 \%$ or $\$ 19.5$ million to $\$ 555.1$ million in the first quarter of fiscal 2016 as compared to $\$ 535.6$ million in the first quarter of fiscal 2015. As a percentage of net sales, SG\&A expenses increased to $53.9 \%$ during the first quarter of fiscal 2016 as compared to $51.6 \%$ during the first quarter of fiscal 2015 , inclusive of an 80 basis point favorable impact attributable to the reversal of prior year accruals, benefiting North America SG\&A expenses by 40 basis points and International SG\&A expenses by 160 basis points. Excluding non-GAAP adjustments, as discussed in the "GAAP to Non-GAAP Reconciliation" herein, of $\$ 22.7$ million and $\$ 33.1$ million in the first quarter of fiscal 2016 and fiscal 2015, respectively, SG\&A expenses increased $\$ 29.9$ million from the first quarter of fiscal 2015; and SG\&A expenses as a percentage of net sales increased, from $48.4 \%$ in the first quarter of fiscal 2015 to $51.7 \%$ in the first quarter of fiscal 2016, primarily due to the de-leverage of selling expenses as net sales have declined.

Selling expenses were $\$ 367.2$ million, or $35.6 \%$ of net sales, in the first quarter of fiscal 2016 compared to $\$ 361.2$ million, or $34.8 \%$ of net sales, in the first quarter of fiscal 2015 . The $\$ 6.0$ million increase is primarily due to a $\$ 16.4$ million increase attributable to the Stuart Weitzman segment as well as increases in mainland China and Europe to support growth in the business, partially offset by reduced variable selling costs due to lower net sales, particularly within North America.

Advertising, marketing, and design costs were $\$ 69.1$ million, or $6.7 \%$ of net sales, in the first quarter of fiscal 2016, compared to $\$ 53.9$ million, or $5.2 \%$ of net sales, during the first quarter of fiscal 2015 . The increase was primarily due to higher costs for Coach brand marketing and advertising-related events, including our first true New York fashion week show in September, which increased by $\$ 11.8$ million as compared to the same period in the prior year as well as an increase of $\$ 6.0$ million attributable to Stuart Weitzman.

Distribution and consumer service expenses of $\$ 16.5$ million, or $1.6 \%$ of net sales, in the first quarter of fiscal 2016, were inline with the prior year of $\$ 17.7$ million, or $1.7 \%$ of net sales in the first quarter of fiscal 2015.

Administrative expenses were $\$ 102.3$ million, or $9.9 \%$ of net sales, in the first quarter of fiscal 2016 compared to $\$ 102.8$ million, or $9.9 \%$ of net sales, in the first quarter of fiscal 2015. Excluding non-GAAP adjustments of $\$ 22.7$ million in the first quarter of fiscal 2016 and $\$ 33.1$ million in the first quarter of fiscal 2015, administrative expenses were $\$ 79.6$ million and $\$ 69.7$ million, respectively, or $7.7 \%$ and $6.7 \%$ of net sales. The increase is primarily due to the impact of Stuart Weitzman, partially offset by lower compensation and information system costs.

## Operating Income

Operating income decreased $21.4 \%$ or $\$ 38.4$ million to $\$ 141.4$ million in the first quarter of fiscal 2016 as compared to $\$ 179.8$ million in the first quarter of fiscal 2015. Operating margin was $13.7 \%$ in the first quarter of fiscal 2016 as compared to $17.3 \%$ in the first quarter of fiscal 2015. Excluding non-GAAP adjustments of $\$ 23.6$ million in the first quarter of fiscal 2016 and $\$ 37.1$ million in the first quarter of fiscal 2015, as discussed in the "GAAP to Non-GAAP Reconciliation" herein, operating income decreased $23.9 \%$ or $\$ 51.9$ million to $\$ 165.0$ million from $\$ 216.9$ million in the first quarter of fiscal 2015; and operating margin was $16.0 \%$ in the first quarter of fiscal 2016 as compared to $20.9 \%$ in the first quarter of fiscal 2015.

The following table presents operating income by reportable segment for the first quarter of fiscal 2016 compared to the first quarter of fiscal 2015:

|  | Three Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Operating Income |  |  |  | Variance |  |  |
|  | $\begin{gathered} \hline \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September 27, } \\ 2014 \end{gathered}$ |  | Amount |  | \% |
|  | (dollars in millions) |  |  |  |  |  |  |
| North America. | \$ | 171.7 | \$ | 221.5 | \$ | (49.8) | (22.5)\% |
| International |  | 107.2 |  | 118.0 |  | (10.8) | (9.2) |
| Other ${ }^{(1)}$. |  | 6.1 |  | 9.3 |  | (3.2) | (34.4) |
| Corporate unallocated |  | (151.3) |  | (169.0) |  | 17.7 | 10.5 |
| Coach brand | \$ | 133.7 | \$ | 179.8 | \$ | (46.1) | (25.7) |
| Stuart Weitzman |  | 7.7 |  | - |  | 7.7 | NM |
| Total operating income . | \$ | 141.4 | \$ | 179.8 | \$ | (38.4) | (21.4)\% |

${ }^{(1)}$ Operating income in the Other category, which is not a reportable segment, consists of sales and expenses generated in ancillary channels, including licensing and disposition.

NM - Not meaningful
Operating income for the Coach brand, which includes the North America and International segments, as well as Other and Corporate Unallocated results, decreased $25.7 \%$ or $\$ 46.1$ million to $\$ 133.7$ million in the first quarter of fiscal 2016. Furthermore, operating margin for the Coach brand decreased 310 basis points from $17.3 \%$ in the first quarter of fiscal 2015 to $14.2 \%$ in the first quarter of fiscal 2016, as described below. Excluding non-GAAP adjustments, Coach brand operating income totaled $\$ 149.9$ million in the first quarter of fiscal 2016, resulting in an operating margin of $15.9 \%$. This compared to Coach brand operating income of $\$ 216.9$ million in the first quarter of fiscal 2015, or an operating margin of $20.9 \%$.

North America Operating Income decreased $22.5 \%$ or $\$ 49.8$ million to $\$ 171.7$ million in the first quarter of fiscal 2016 reflecting the decrease in gross profit of $\$ 59.1$ million which was partially offset by lower SG\&A expenses of $\$ 9.3$ million. The
decrease in SG\&A expenses was due to lower variable selling costs as a result of lower sales in our North America stores and Internet business. Operating margin decreased 430 basis points to $30.6 \%$ in the first quarter of fiscal 2016 from $34.9 \%$ during the same period in the prior year due to lower gross margin of 220 basis points and higher SG\&A expense as a percentage of net sales of 210 basis points.

International Operating Income decreased $9.2 \%$ or $\$ 10.8$ million to $\$ 107.2$ million in the first quarter of fiscal 2016 primarily reflecting lower gross profit of $\$ 13.2$ million, partially offset by lower SG\&A expenses of $\$ 2.4$ million. The decrease in SG\&A expenses is primarily related to the favorable foreign currency effects in Japan of $\$ 8.6$ million, partially offset by an increase in Europe to support the growth of the business and higher selling costs as a result of higher sales in mainland China. Operating margin decreased 200 basis points to $29.0 \%$ in fiscal 2016 from $31.0 \%$ during the same period in the prior year primarily due to lower gross margin of 100 basis points and higher overall SG\&A expenses, primarily selling expenses, as a percentage of net sales which increased by 100 basis points.

Corporate Unallocated Operating Expense decreased $\$ 17.7$ million to $\$ 151.3$ million in the first quarter of fiscal 2016, a decrease of $10.5 \%$ from $\$ 169.0$ million in the first quarter of fiscal 2015. This decrease was primarily attributable to lower charges incurred by the Company in the first quarter of fiscal 2015 as part its Transformation Plan. Excluding non-GAAP adjustments, unallocated operating expenses increased by $\$ 3.2$ million to $\$ 135.1$ million in the first quarter of fiscal 2016. This increase is primarily related to increased marketing expenses partially offset by lower incentive compensation and benefit related costs when compared to the same period in the prior year.

Stuart Weitzman Operating Income totaled $\$ 7.7$ million during the first quarter of fiscal 2016, resulting in an operating margin of $8.8 \%$. Excluding non-GAAP adjustments, including the short-term impact of purchase accounting and other acquisition and integration-related costs, Stuart Weitzman operating income totaled $\$ 15.1$ million, resulting in an operating margin of $17.2 \%$.

## Provision for Income Taxes

The effective tax rate was $28.4 \%$ in the first quarter of fiscal 2016, as compared to $34.0 \%$ in the first quarter of fiscal 2015 . Excluding non-GAAP adjustments, the effective tax rate was $28.6 \%$ in the first quarter of 2016 , compared to $33.0 \%$ in the first quarter of fiscal 2015. The decrease in our effective tax rate was primarily attributable to the geographic mix of earnings, the expiration of certain statutes and the ongoing benefit of available foreign tax credits in first quarter fiscal 2016 as compared to the first quarter fiscal 2015. Excluding non-GAAP adjustments, the fiscal 2016 tax rate is projected to be in the area of $28 \%$ due to the geographic mix of earnings, the anticipated closure of certain audits, the expiration of statutes in the year, most notably in the third quarter, and the ongoing benefit of available foreign tax credits.

## Net Income

Net income decreased $19.1 \%$ or $\$ 22.7$ million to $\$ 96.4$ million in the first quarter of fiscal 2016 as compared to $\$ 119.1$ million in the first quarter of fiscal 2015. Stuart Weitzman net income totaled $\$ 4.8$ million during the first quarter of fiscal 2016. Excluding non-GAAP adjustments, net income decreased $22.4 \%$ or $\$ 32.7$ million to $\$ 113.1$ million in the first quarter of fiscal 2016, with Stuart Weitzman contributing $\$ 10.7$ million of net income in the first quarter of fiscal 2016. This decrease was primarily due to lower operating income partially offset by lower provision for income taxes.

## Earnings per Share

Net income per diluted share decreased $19.6 \%$ to $\$ 0.35$ in the first quarter of fiscal 2016 as compared to $\$ 0.43$ in the first quarter of fiscal 2015. Excluding non-GAAP adjustments, net income per diluted share decreased $23.0 \%$ or $\$ 0.12$ to $\$ 0.41$ in the first quarter of fiscal 2016 from $\$ 0.53$ in the first quarter of fiscal 2015, due to lower net income.

## ITEMS AFFECTING COMPARABILITY OF OUR FINANCIAL RESULTS

## Non-GAAP Measures

The Company's reported results are presented in accordance with GAAP. The reported gross profit, SG\&A expenses, operating income, provision for income taxes, net income and earnings per diluted share in the first quarter of fiscal 2016 and the first quarter of fiscal 2015 reflect certain items which affect the comparability of our results, including the impact of the Transformation Plan and acquisition charges. These metrics are also reported on a non-GAAP basis to exclude the impact of these items.

These non-GAAP performance measures were used by management to conduct and evaluate its business during its regular review of operating results for the period affected. Management and the Company's Board utilized these non-GAAP measures to make decisions about the uses of Company resources, analyze performance between periods, develop internal projections and measure management performance. The Company's primary internal financial reporting excluded these items affecting comparability. In addition, the compensation committee of the Company's Board will use these non-GAAP measures when setting and assessing achievement of incentive compensation goals.

Additionally, certain increases and decreases in operating results for the Company, Coach brand and the Company's North America and International segment have been presented both including and excluding currency fluctuation effects from translating foreign-denominated amounts into U.S. dollars and compared to the same period in the prior fiscal year.

We believe these non-GAAP measures are useful to investors in evaluating the Company's ongoing operating and financial results and understanding how such results compare with the Company's historical performance. Additionally, we believe presenting certain increases and decreases that include and exclude the effect of foreign currency fluctuations helps investors and analysts understand the effect of significant year-over-year currency fluctuations. We believe excluding the items affecting comparability assists investors in developing expectations of future performance. By providing the non-GAAP measures, as a supplement to GAAP information, we believe we are enhancing investors' understanding of our business and our results of operations. The non-GAAP financial measures are limited in their usefulness and should be considered in addition to, and not in lieu of, U.S. GAAP financial measures. Further, these non-GAAP measures may be unique to the Company, as they may be different from non-GAAP measures used by other companies.

For a detailed discussion on these non-GAAP measures, see Item 2. "Management's Discussion and Analysis of Financial Condition and Results of Operations."

## LIQUIDITY AND CAPITAL RESOURCES

## Cash Flows

|  | Three Months Ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { September 26, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { September 27, } \\ 2014 \end{gathered}$ |  |  |  |
|  |  |  | doll | illions) |  |  |
| Net cash provided by operating activities | \$ | 8.0 | \$ | 138.9 | \$ | (130.9) |
| Net cash (used in) provided by investing activities |  | (220.4) |  | 6.0 |  | (226.4) |
| Net cash used in financing activities |  | (110.7) |  | (71.5) |  | (39.2) |
| Effect of exchange rate changes on cash and cash equivalents |  | (2.7) |  | (4.4) |  | 1.7 |
| Net (decrease) increase in cash and cash equivalents . | \$ | (325.8) | \$ | 69.0 | \$ | (394.8) |

The Company's cash and cash equivalents decreased by $\$ 325.8$ million in the first quarter of fiscal 2016 as compared to an increase of $\$ 69.0$ million in the first quarter of fiscal 2015, as discussed below.

## Net cash provided by operating activities

Net cash provided by operating activities decreased $\$ 130.9$ million primarily due to changes in operating assets and liabilities of $\$ 111.6$ million and lower net income of $\$ 22.7$ million.

Changes in our operating asset and liability balances were primarily driven by changes in accrued liabilities, accounts payable, other assets, and accounts receivable. Accrued liabilities was a use of cash of $\$ 65.0$ million in the first quarter of fiscal 2016, driven by higher bonus payments in the first quarter of fiscal 2016 compared to fiscal 2015 and a higher increase in transformationrelated accruals in the prior year, as well as the acquisition impact of Stuart Weitzman and higher accrued interest in the first quarter of fiscal 2016 from increased outstanding debt, as compared to a use of cash of $\$ 27.8$ million in the first quarter of fiscal 2015. Accounts payable were a use of cash in the first quarter of fiscal 2016 of $\$ 7.0$ million, driven by the timing of inventory purchases and the timing of transformation-related payments, as compared to a source of cash in the first quarter of fiscal 2015 of $\$ 21.6$ million. Other balance sheet changes, net were a source of cash of $\$ 19.2$ million in the first quarter of fiscal 2016 primarily related to decreased tax receivables and deferred tax balances, partially offset by increased prepayments for capital expenditures in the first quarter of fiscal 2016. This compares to a source of cash of $\$ 34.7$ million in the first quarter of fiscal 2015. Accounts receivable were a use of cash of $\$ 29.3$ million in the first quarter of fiscal 2016 as compared to a use of cash of $\$ 14.1$ million in the first quarter of fiscal 2015, primarily driven by the timing of seasonal wholesale shipments for Coach brand and Stuart Weitzman. The decrease in non-cash expenses primarily reflected lower transformation-related charges.

## Net cash (used in) provided by investing activities

Net cash used in investing activities was $\$ 220.4$ million in the first quarter of fiscal 2016 and a source of cash during the first quarter of fiscal 2015 of $\$ 6.0$ million. This $\$ 226.4$ million increase in net cash used in investing activities is primarily due to the impact of net purchases of investments of $\$ 99.5$ million in the first quarter of fiscal 2016, compared to net proceeds from investments of $\$ 75.3$ million in the first quarter of fiscal 2015, as well as increased capital expenditures in the first quarter of fiscal 2016.

## Net cash used in financing activities

Net cash used in financing activities was $\$ 110.7$ million in the first quarter of fiscal 2016 as compared to a use of cash of $\$ 71.5$ million during the first quarter of fiscal 2015. This increase of cash used was primarily due to the absence of debt borrowings during the first quarter of fiscal 2016. The Company had net borrowings of $\$ 30$ million under the Company's Amended and Restated Credit Agreement during the first quarter of fiscal 2015, as compared to no debt borrowings or repayment during the first quarter of fiscal 2016.

## Working Capital and Capital Expenditures

As of September 26, 2015, in addition to our cash flows generated from our operations, our sources of liquidity and capital resources were comprised of the following (in millions):

|  | Sources of Liquidity |  | Outstanding <br> Indebtedness |  | Total Available Liquidity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents ${ }^{(1)}$ | \$ | 966.0 | \$ | - | \$ | 966.0 |
| Short-term investments ${ }^{(1)}$ |  | 310.2 |  | - |  | 310.2 |
| Non-current investments ${ }^{(2)}$ |  | 108.8 |  | - |  | 108.8 |
| Amended and Restated Credit Agreement ${ }^{(3)}$. |  | 1,000.0 |  | 300.0 |  | 700.0 |
| 4.250\% Senior Notes ${ }^{(3)}$ |  | 600.0 |  | 600.0 |  | - |
| International credit facilities |  | 44.0 |  | - |  | 44.0 |
| Total | \$ | 3,029.0 | \$ | 900.0 | \$ | 2,129.0 |

${ }^{(1)}$ As of September 26, 2015, approximately $65 \%$ of our cash and short-term investments were held outside the U.S. in jurisdictions where we intend to permanently reinvest our undistributed earnings to support our continued growth. We are not dependent on foreign cash to fund our domestic operations. If we choose to repatriate any funds to the U.S. in the future, we would be subject to applicable U.S. and foreign taxes.
${ }^{(2)}$ Excludes $\$ 371.6$ million of our non-current investment related to the Hudson Yards joint venture. Refer to Note 12, "Investments," for further information.
${ }^{(3)}$ In March 2015, the Company amended and restated its existing $\$ 700.0$ million revolving credit facility (the "Revolving Facility") with certain lenders and JP Morgan Chase Bank, N.A. as the administrative agent, to provide for a five-year senior unsecured $\$ 300.0$ million term loan (the "Term Loan") and to extend the maturity date to March 18, 2020 (the "Amended and Restated Credit Agreement"). The Amended and Restated Credit Agreement contains various covenants and customary events of default, including the requirement to maintain a maximum ratio of adjusted debt to consolidated EBITDAR, as defined in the agreement, of no greater than 4.0 as of the date of measurement. As of September 26, 2015, no known events of default have occurred. Furthermore, in March 2015, the Company issued $\$ 600.0$ million aggregate principal amount of $4.250 \%$ senior unsecured notes due April 1, 2025 at $99.445 \%$ of par (the " $4.250 \%$ Senior Notes"). Our average borrowings outstanding under our Revolving Facility for the first quarter of fiscal 2015 were $\$ 181.8$ million. There were no debt borrowings under the Revolving Facility for the first quarter of fiscal 2016. Refer to Note 10, "Debt," for further information on our existing debt instruments.

We believe that our Amended and Restated Credit Agreement is adequately diversified with no undue concentrations in any one financial institution. As of September 26, 2015, there were 11 financial institutions participating in the facility, with no one participant maintaining a maximum commitment percentage in excess of $14 \%$. We have no reason at this time to believe that the participating institutions will be unable to fulfill their obligations to provide financing in accordance with the terms of the facility in the event we elect to draw funds in the foreseeable future.

We have the ability to draw on our credit facilities or access other sources of financing options available to us in the credit and capital markets for, among other things, funding our investment in the Hudson Yards joint venture, our transformation-related initiatives, acquisition or integration-related costs, settlement of a material contingency, or a material adverse business or macroeconomic development, as well as for other general corporate business purposes.

Management believes that cash flows from operations, access to the credit and capital markets and our credit lines, on-hand cash and cash equivalents and our investments and other potential financing sources including sale-leaseback arrangements will provide adequate funds to support our operating, capital, and debt service requirements for the foreseeable future, our plans for acquisitions, further business expansion and transformation-related initiatives. Future events, such as acquisitions or joint ventures, and other similar transactions may require additional capital. There can be no assurance that any such capital will be available to the Company on acceptable terms or at all. Our ability to fund working capital needs, planned capital expenditures, dividend payments and scheduled debt payments, as well as to comply with all of the financial covenants under our debt agreements, depends on future operating performance and cash flow, which in turn are subject to prevailing economic conditions and to financial, business and other factors, some of which are beyond the Company's control.

Reference should be made to our most recent Annual Report on Form 10-K for additional information regarding liquidity and capital resources.

## Hudson Yards Joint Venture

In April 2013, the Company entered into a joint venture agreement with the Related Companies, L.P. to develop a new office tower in Manhattan in the Hudson Yards district. The formation of the joint venture serves as a financing vehicle for the project, with the Company owning less than $43 \%$ of the joint venture. Upon completion of the office tower, the Company will retain a condominium interest serving as its new corporate headquarters. During the three months ended September 26, 2015, the Company invested $\$ 51.4$ million in the joint venture. Since the formation of the Hudson Yards joint venture, the Company has invested $\$ 371.6$ million in the joint venture. The Company expects to further invest approximately $\$ 158$ million, the significant majority of which will be by the end of fiscal 2016, depending on construction progress. In addition to its investment in the joint venture, Coach is directly investing in a portion of the design and build-out of the new corporate headquarters and has incurred $\$ 45.3$ million of capital expenditures to date, including $\$ 11.3$ million in fiscal 2016, and expects to incur approximately $\$ 175$ million over the remaining period of construction.

## Stuart Weitzman Acquisition

On January 5, 2015, the Company entered into a purchase agreement with Stuart Weitzman Topco LLC and Stuart Weitzman Intermediate LLC, a wholly owned subsidiary of Topco. On May 4, 2015, the acquisition was consummated. Under the terms of the Stuart Weitzman purchase agreement, Coach purchased all of the equity interests of Stuart Weitzman Intermediate LLC, a luxury footwear company and the parent of Stuart Weitzman Holdings, LLC, from Topco for an aggregate payment of approximately $\$ 531.1$ million in cash, subject to customary purchase price adjustments, as well as a potential earnout of up to $\$ 14.7$ million annually in cash over the next three calendar years based on the achievement of certain revenue targets. On May 4, 2015, the Company funded the acquisition through cash on-hand, including the utilization of a portion of debt related proceeds, as described in Note 10, "Debt." Refer to Note 5, "Acquisitions," for further discussion on the Stuart Weitzman acquisition.

## Seasonality

Because Coach products are frequently given as gifts, Coach experiences seasonal variations in its net sales, operating cash flows and working capital requirements, primarily related to seasonal holiday shopping. During the first fiscal quarter, Coach builds inventory for the holiday selling season. In the second fiscal quarter, its working capital requirements are reduced substantially as Coach generates higher net sales and operating income, especially during the holiday months of November and December. Accordingly, the Company's net sales, operating income and operating cash flows for the three months ended September 26, 2015 are not necessarily indicative of that expected for the full fiscal 2016. However, fluctuations in net sales, operating income and operating cash flows in any fiscal quarter may be affected by other events affecting retail sales, such as changes in weather patterns or other macroeconomic events.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our significant accounting policies are described in Note 2 to the audited consolidated financial statements in our fiscal 2015 $10-\mathrm{K}$. Our discussion of results of operations and financial condition relies on our condensed consolidated financial statements that are prepared based on certain critical accounting policies that require management to make judgments and estimates which are subject to varying degrees of uncertainty. While we believe that these accounting policies are based on sound measurement criteria, actual future events can and often do result in outcomes that can be materially different from these estimates or forecasts.

For a complete discussion of our critical accounting policies and estimates, see the "Critical Accounting Policies and Estimates" section of the MD\&A in our fiscal 2015 10-K. As of September 26, 2015, there have been no material changes to any of the critical accounting policies contained therein.

## ITEM 3. Quantitative and Qualitative Disclosures about Market Risk

The market risk inherent in our financial instruments represents the potential loss in fair value, earnings or cash flows, arising from adverse changes in foreign currency exchange rates or interest rates. Coach manages these exposures through operating and financing activities and, when appropriate, through the use of derivative financial instruments. The use of derivative financial instruments is in accordance with the Company's risk management policies, and we do not enter into derivative transactions for speculative or trading purposes.

The quantitative disclosures in the following discussion are based on quoted market prices obtained through independent pricing sources for the same or similar types of financial instruments, taking into consideration the underlying terms and maturities and theoretical pricing models. These quantitative disclosures do not represent the maximum possible loss or any expected loss that may occur, since actual results may differ from those estimates.

## Foreign Currency Exchange Rate Risk

Foreign currency exposures arise from transactions, including firm commitments and anticipated contracts, denominated in a currency other than the entity's functional currency, and from foreign-denominated revenues and expenses translated into U.S. dollars. The majority of the Company's purchases and sales involving international parties, excluding international consumer sales, are denominated in U.S. dollars and, therefore, our foreign currency exchange risk is limited. The Company is exposed to risk from foreign currency exchange rate fluctuations resulting from its operating subsidiaries' U.S. dollar and Euro denominated inventory purchases. To mitigate such risk, Coach Japan and Coach Canada enter into foreign currency derivative contracts, primarily zero-cost collar options and forward foreign currency contracts. As of September 26, 2015 and June 27, 2015, zero-cost collar options and forward foreign currency exchange contracts designated as cash flow hedges with a notional amount of $\$ 84.8$ million and $\$ 126.7$ million, respectively, were outstanding. As a result of the use of derivative instruments, we are exposed to the risk that counterparties to the derivative instruments will fail to meet their contractual obligations. To mitigate the counterparty credit risk, we only enter into derivative contracts with carefully selected financial institutions. The Company also reviews the creditworthiness of our counterparties on a regular basis. As a result of the above considerations, we do not believe that we are exposed to any undue concentration of counterparty credit risk associated with our derivative contracts as of September 26, 2015.

The Company is also exposed to market risk from foreign currency exchange rate fluctuations with respect to various crosscurrency intercompany loans which are not long term in investment nature. This primarily includes exposure to exchange rate fluctuations in the Singapore Dollar, the Euro, the New Taiwan Dollar and the Malaysian Ringgit. To manage the exchange rate risk related to these loans, the Company primarily enters into forward exchange and cross-currency swap contracts. As of September 26, 2015 and June 27, 2015 the total notional values of outstanding forward foreign currency exchange and crosscurrency swap contracts related to these loans were $\$ 11.4$ million and $\$ 25.8$ million, respectively.

The fair value of outstanding foreign currency derivatives included in Other current assets at September 26, 2015 and June 27, 2015 was $\$ 1.0$ million and $\$ 3.4$ million, respectively. The fair value of outstanding foreign currency derivatives included in current liabilities at September 26, 2015 and June 27, 2015 was $\$ 0.6$ million and $\$ 0.2$ million, respectively.

## Interest Rate Risk

The Company is exposed to interest rate risk in relation to its Amended and Restated Credit Agreement, including the Term Loan, the $4.250 \%$ Senior Notes and investments.

Our exposure to changes in interest rates is primarily attributable to debt outstanding under our Amended and Restated Credit Agreement, including the Term Loan. Borrowings under the Amended and Restated Credit Agreement bear interest at a rate per annum equal to, at Coach's option, either (a) a rate based on the rates applicable for deposits in the interbank market for U.S. dollars or the applicable currency in which the loans are made plus an applicable margin or (b) an alternate base rate (which is a rate equal to the greatest of (i) the Prime Rate in effect on such day, (ii) the Federal Funds Effective Rate in effect on such day plus $1 / 2$ of $1 \%$ or (iii) the Adjusted LIBO Rate for a one month Interest Period on such day plus $1 \%$ ). Furthermore, we are also exposed to changes in interest rates related to the fair value of our $\$ 600.0$ million $4.250 \%$ Senior Notes. At September 26, 2015 and June 27, 2015, the fair value of the $4.250 \%$ Senior Notes was approximately $\$ 573$ million and $\$ 579.0$ million, respectively, based on external pricing data, including available quoted market prices of these instruments, and consideration of comparable debt instruments with similar interest rates and trading frequency, among other factors, and is classified as Level 2 measurements within the fair value hierarchy.

The Company's investment portfolio is maintained in accordance with the Company's investment policy, which defines our investment principles including credit quality standards and limits the credit exposure of any single issuer. The primary objective of our investment activities is the preservation of principal while maximizing interest income and minimizing risk. We do not hold any investments for trading purposes.

## ITEM 4. Controls and Procedures

Based on the evaluation of the Company's disclosure controls and procedures, as that term is defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended, the Chief Executive Officer of the Company and the Chief Financial Officer of the Company have concluded that the Company's disclosure controls and procedures are effective as of September 26, 2015.

There were no changes in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Reference should be made to our most recent Annual Report on Form 10-K for additional information regarding discussion of the effectiveness of the Company's controls and procedures.

## PART II - OTHER INFORMATION

## ITEM 1. Legal Proceedings

Coach is involved in various routine legal proceedings as both plaintiff and defendant incident to the ordinary course of its business, including proceedings to protect Coach's intellectual property rights, litigation instituted by persons alleged to have been injured upon premises within Coach's control and litigation with present or former employees.

As part of Coach's policing program for its intellectual property rights, from time to time, Coach files lawsuits in the U.S. and abroad alleging acts of trademark counterfeiting, trademark infringement, patent infringement, trade dress infringement, trademark dilution and/or state or foreign law claims. At any given point in time, Coach may have a number of such actions pending. These actions often result in seizure of counterfeit merchandise and/or out of court settlements with defendants. From time to time, defendants will raise, either as affirmative defenses or as counterclaims, the invalidity or unenforceability of certain of Coach's intellectual properties.

Although Coach's litigation with present or former employees is routine and incidental to the conduct of Coach's business, as well as for any business employing significant numbers of employees, such litigation can result in large monetary awards when a civil jury is allowed to determine compensatory and/or punitive damages for actions claiming discrimination on the basis of age, gender, race, religion, disability or other legally protected characteristic or for termination of employment that is wrongful or in violation of implied contracts.

Coach believes that the outcome of all pending legal proceedings in the aggregate will not have a material adverse effect on Coach's business or consolidated financial statements.

Coach has not entered into any transactions that have been identified by the IRS as abusive or that have a significant tax avoidance purpose. Accordingly, we have not been required to pay a penalty to the IRS for failing to make disclosures required with respect to certain transactions that have been identified by the IRS as abusive or that have a significant tax avoidance purpose.

## ITEM 1A. Risk Factors

There are no material changes from the risk factors previously disclosed in Part I, Item 1A, Risk Factors of our Annual Report on Form 10-K for the fiscal year ended June 27, 2015.

## ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds

The Company did not repurchase any shares during the first quarter of fiscal 2016. As of September 26, 2015, the Company had zero availability remaining in the stock repurchase program.

## ITEM 4. Mine Safety Disclosures

Not applicable.

## ITEM 6. Exhibits

3.1 Amended and Restated Bylaws of Coach, Inc., dated as of August 17, 2015, which is incorporated herein by reference from Exhibit 3.1 to Coach's Current Report on Form 8-K filed on August 17, 2015.
10.1 Amended and Restated Coach, Inc. 2010 Stock Incentive Plan (Amended and Restated as of September 18, 2015), which is incorporated by reference to Appendix B to Coach's Definitive Proxy Statement for the 2015 Annual Meeting of Stockholders filed on September 25, 2015.
31.1* Rule 13(a) - 14(a)/15(d) - 14(a) Certifications
32.1* Section 1350 Certifications
101.INS* XBRL Instance Document
101.SCH* XBRL Taxonomy Extension Schema Document
101.CAL* XBRL Taxonomy Extension Calculation Linkbase
101.LAB* XBRL Taxonomy Extension Label Linkbase
101.PRE* XBRL Taxonomy Extension Presentation Linkbase
101.DEF* XBRL Taxonomy Extension Definition Linkbase

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## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

COACH, INC.
(Registrant)

| By: | /s/ Jane Nielsen |
| :--- | :--- |
| Name: | Jane Nielsen |
| Title: | Chief Financial Officer |
|  | (Principal Financial and Accounting Officer) |

Dated: November 4, 2015

I, Victor Luis, certify that,

1. I have reviewed this Quarterly Report on Form 10-Q of Coach, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2015

By: /s/ Victor Luis

| Name: | Victor Luis |
| :--- | :--- |
| Title: | Chief Executive Officer |

I, Jane Nielsen, certify that,

1. I have reviewed this Quarterly Report on Form 10-Q of Coach, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2015

By: /s/ Jane Nielsen
Name: Jane Nielsen
Title: Chief Financial Officer

Pursuant to 18 U.S.C. § 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Coach, Inc. (the "Company") hereby certifies, to such officer's knowledge, that:
(i) the accompanying Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended September 26, 2015 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 4, 2015

By: /s/ Victor Luis

| Name: | Victor Luis |
| :--- | :--- |
| Title: | Chief Executive Officer |

Pursuant to 18 U.S.C. § 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Coach, Inc. (the "Company") hereby certifies, to such officer's knowledge, that:
(i) the accompanying Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended September 26, 2015 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 4, 2015

By: /s/ Jane Nielsen
Name: Jane Nielsen
Title: Chief Financial Officer


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