### PZENA INVESTMENT MANAGEMENT, INC. REPORTS RESULTS FOR THE THIRD QUARTER OF 2014

- Revenue was \$29.6 million and operating income was \$16.6 million for the third quarter
- Diluted earnings per share for the third quarter was \$0.14 on a GAAP basis and \$0.13 on a non-GAAP basis
- Declared a quarterly dividend of \$0.03 per share

NEW YORK, NEW YORK, October 21, 2014 - Pzena Investment Management, Inc. (NYSE: PZN) reported the following U.S. GAAP (U.S. Generally Accepted Accounting Principles) and non-GAAP basic and diluted net income and earnings per share for the three and nine months ended September 30, 2014 and 2013 (in thousands, except per-share amounts):

	GAAP Basis For the Three Months Ended				For	isis is Ended		
		Septem	ber 30	,		Septem	ber 30	),
		2014		2013		2014		2013
				(unau	dited)			
Basic Net Income	\$	2,059	\$	1,959	\$	1,737	\$	1,381
Basic Earnings Per Share	\$	0.16	\$	0.16	\$	0.13	\$	0.11
Diluted Net Income <sup>1</sup>	\$	9,503	\$	7,866	\$	1,737	\$	7,291
Diluted Earnings Per Share <sup>1</sup>	\$	0.14	\$	0.12	\$	0.13	\$	0.11

	GAAP Basis			Non-GAAP Basis					
	For the Nine Months Ended			Fc	or the Nine I	Months Ended			
		Septem	nber 3	),		Septem	ber 30	),	
		2014		2013		2014		2013	
				(unau	dited)				
Basic Net Income	\$	5,631	\$	4,391	\$	4,890	\$	3,589	
Basic Earnings Per Share	\$	0.45	\$	0.37	\$	0.39	\$	0.30	
Diluted Net Income	\$	26,193	\$	20,129	\$	25,452	\$	19,327	
Diluted Earnings Per Share	\$	0.39	\$	0.30	\$	0.37	\$	0.29	

1 During the three months ended September 30, 2014, the calculation of non-GAAP diluted earnings per share resulted in an increase in earnings per share. Therefore, diluted net income and diluted earnings per share are assumed to be equal to basic net income and basic earnings per share.

The results for the three and nine months ended September 30, 2014 and 2013 include recurring adjustments related to the Company's deferred tax asset generated by the Company's initial public offering and subsequent unit conversions, tax receivable agreement and the associated liability to its selling and converting shareholders. Management believes that these accounting adjustments add a measure of non-operational complexity which obscures the underlying performance of the business. In evaluating the financial condition and results of operations, management also reviews non-GAAP measures of earnings, which exclude these items. Excluding these adjustments, non-GAAP diluted net income and non-GAAP diluted earnings per share were \$1.7 million and \$0.13, respectively, for the three months ended September 30, 2014, and \$7.3 million and \$0.11, respectively, for the three months ended September 30, 2013. Non-GAAP diluted net income and non-GAAP diluted earnings per share were \$25.5 million and \$0.37, respectively, for the nine months ended September 30, 2014, and \$19.3 million and \$0.29, respectively, for the nine months ended September 30, 2013. GAAP and non-GAAP net income for diluted earnings per share generally assume all operating company membership units are converted into Company stock at the beginning of the reporting period, and the resulting change to Company GAAP and non-GAAP net income associated with its increased interest in the operating company is taxed at the Company's effective tax rate, exclusive of the adjustments noted above and other adjustments. When this conversion results in an increase in earnings per share or a decrease in loss per share, diluted net income and diluted earnings per share are assumed to be equal to basic net income and basic earnings per share for the reporting period.

Management uses the non-GAAP measures to assess the strength of the underlying operations of the business. It believes the non-GAAP measures provide information to better analyze the Company's operations between periods and over time. Investors should consider the non-GAAP measures in addition to, and not as a substitute for, financial measures prepared in accordance with GAAP.

During 2013, approximately \$0.6 billion of previously reported assets under management in Institutional Accounts were reclassified to Retail Accounts. Historical information throughout this report has been reclassified for all periods presented.

### <u>Assets Under Management</u> (unaudited)

(\$ billions)

		T	hree N	Months Ende	ed			Twelve Months Ended		
	-	ember 30, 2014	J	June 30, 2014	September 30, 2013		September 30, 2014		September 30, 2013	
Institutional Accounts										
Assets										
Beginning of Period	\$	15.1	\$	15.2	\$	12.5	\$	13.8	\$	11.2
Inflows		0.4		0.4		0.8		2.0		1.3
Outflows		(0.8)		(0.9)		(0.5)		(3.3)		(2.1)
Net Flows		(0.4)		(0.5)		0.3		(1.3)		(0.8)
Market Appreciation/ (Depreciation)		(0.4)		0.4		1.0		1.8		3.4
End of Period	\$	14.3	\$	15.1	\$	13.8	\$	14.3	\$	13.8
Retail Accounts										
Assets										
Beginning of Period Assets	\$	11.9	\$	10.2	\$	7.8	\$	8.5	\$	5.6
Inflows		0.8		1.4		0.7		3.4		2.2
Outflows		(0.5)		(0.2)		(0.3)		(1.3)		(1.1)
Net Flows		0.3		1.2		0.4		2.1		1.1
Market Appreciation/ (Depreciation)		(0.1)		0.5		0.3		1.5		1.8
End of Period	\$	12.1	\$	11.9	\$	8.5	\$	12.1	\$	8.5
Total										
Assets										
Beginning of Period	\$	27.0	\$	25.4	\$	20.3	\$	22.3	\$	16.8
Inflows		1.2		1.8		1.5		5.4		3.5
Outflows		(1.3)		(1.1)		(0.8)		(4.6)		(3.2)
Net Flows		(0.1)		0.7		0.7		0.8		0.3
Market Appreciation/ (Depreciation)		(0.5)		0.9		1.3		3.3		5.2
End of Period	\$	26.4	\$	27.0	\$	22.3	\$	26.4	\$	22.3
	÷	-0.1					-	_0.1		

#### **Financial Discussion**

### Revenue (unaudited)

(\$ thousands)

		r	Three N	Aonths Ender	1							
	Sept	September 30, 2014		June 30, 2014		tember 30, 2013						
Institutional Accounts	\$	21,431	\$	20,506	\$	19,006						
Retail Accounts		8,174		7,439		5,040						
Total	\$	29,605	\$	27,945	\$	24,046						

		Nine Mon	ths End	ded
	Sept	ember 30,	Sept	ember 30,
		2014		2013
Institutional Accounts	\$	62,233	\$	52,831
Retail Accounts		21,718		14,189
Total	\$	83,951	\$	67,020

Revenue was \$29.6 million for the third quarter of 2014, an increase of 5.9% from \$27.9 million for the second quarter of 2014, and an increase of 23.1% from \$24.0 million for the third quarter of 2013.

Included in these amounts were performance fees recognized of \$2.1 million for the third quarter of 2014, compared to \$0.2 million for the second quarter of 2014, and \$0.7 million for the third quarter of 2013. In general, performance fees are calculated on an annualized basis over the contract's measurement period, which, for the majority of our performance fee arrangements, extends to three years.

Average assets under management for the third quarter of 2014 was \$26.8 billion, an increase of 1.9% from \$26.3 billion for the second quarter of 2014 and an increase of 25.2% from \$21.4 billion for the third quarter of 2013. The increase from the second quarter of 2014 and from the third quarter of 2013 was driven by market appreciation over the period.

The weighted average fee rate was 0.442% for the third quarter of 2014, increasing from 0.425% for the second quarter of 2014, and decreasing from 0.450% for the third quarter of 2013.

The weighted average fee rate for institutional accounts was 0.582% for the third quarter of 2014, increasing from 0.542% for the second quarter of 2014, and from 0.577% for the third quarter of 2013. The increase from last quarter primarily reflects an increase in performance fees recognized during the third quarter of 2014. The increase from the third quarter of 2013 also reflects the increase in performance fees, which is partially offset by a shift in mix toward larger relationships and our expanded value strategies that generally carry lower fee rates.

The weighted average fee rate for retail accounts was 0.271% for the third quarter of 2014, increasing from 0.267% for the second quarter of 2014, and from 0.245% for the third quarter of 2013. The increase from the second quarter of 2014 and third quarter of 2013 primarily reflects the addition of assets in our non-U.S. strategies which generally carry higher fee rates.

Total operating expenses were \$13.0 million in the third quarter of 2014, increasing from \$12.4 million for the second quarter of 2014 and from \$11.1 million for the third quarter of 2013. The fluctuation from the second quarter of 2014 primarily reflects an increase in the discretionary bonus accrual. The increase from third quarter of 2013 reflects an increase in salary, headcount, and the discretionary bonus accrual and an increase in costs associated with our mutual funds during 2014. Details of operating expenses are shown below:

#### **Operating Expenses (unaudited)**

(\$ thousands)

		r	Three M	Ionths Ender	ł	
	Sept	ember 30,	Jı	une 30,	Sept	tember 30,
		2014		2014		2013
Compensation and Benefits Expense	\$	10,622	\$	9,899	\$	9,100
General and Administrative Expense		2,351		2,505		1,995
Operating Expenses	\$	12,973	\$	12,404	\$	11,095
				\$12,404\$11,095Nine Months EndedSeptember 30,September 30,		
			Sent	\$ 9,899 \$ 9,100   2,505 1,995   \$ 12,404 \$ 11,095   Nine Months Ended   September 30, 2014 2013   \$ 30,571 \$ 27,622		
				1 / 1		
Compensation and Benefits Expense			\$	30,571	\$	27,622
General and Administrative Expense				7,176		5,747
Operating Expenses			\$	37,747	\$	33,369

As of September 30, 2014, employee headcount was 79, up from 76 at June 30, 2014 and 71 at September 30, 2013.

The operating margin was 56.2% for the third quarter of 2014, compared to 55.6% for the second quarter of 2014, and 53.9% for the third quarter of 2013.

Other expense was approximately \$2.3 million for the third quarter of 2014, \$1.4 million for the second quarter of 2014, and \$2.7 million for the third quarter of 2013. Other expense includes the (losses)/ gains and other investment income recognized by the Company on its direct investments, as well as those recognized by the Company's external investors on their investments in investment partnerships that the Company is required to consolidate. A portion of (losses)/ gains and other investment income associated with the investments of the Company's outside interests are offset in net income attributable to non-controlling interests. For the third quarter of 2014, other expense also includes an expense of \$1.8 million reflecting an increase in the Company's liability to its selling and converting shareholders resulting from an increase in expected future tax benefits described in Income Tax (Benefit)/ Expense below. Changes in the liability to selling and converting shareholders associated with changes in the realizability of the deferred tax asset generated an expense of \$2.0 million and \$3.3 million in the second quarter of 2014 and the third quarter of 2013, respectively. Details of other expense, as well as a reconciliation of the related GAAP and non-GAAP measures, are shown below:

#### **Other Expense (unaudited)**

#### (\$ thousands)

		]	Three M	Ionths Endec	1	
	Sept	ember 30,	Ju	ine 30,	Sept	ember 30,
		2014		2014		2013
Net Interest and Dividend Income	\$	88	\$	115	\$	82
(Losses)/ Gains and Other Investment Income		(434)		410		498
Change in Liability to Selling and Converting Shareholders <sup>1</sup>		(1,824)		(1,996)		(3,257)
Other (Expense)/ Income		(179)		63		(71)
GAAP Other Expense		(2,349)		(1,408)		(2,748)
Change in Liability to Selling and Converting Shareholders <sup>1</sup>		1,824		1,996		3,257
Outside Interests of Investment Partnerships <sup>2</sup>		149		(57)		(211)
Non-GAAP Other (Expense)/ Income, Net of Outside Interests	\$	(376)	\$	531	\$	298

		Nine Mon	ths End	led
	Sept	ember 30,	Septe	ember 30,
		2014		2013
Net Interest and Dividend Income	\$	268	\$	252
Gains and Other Investment Income		80		1,763
Change in Liability to Selling and Converting Shareholders <sup>1</sup>		(3,947)		(4,525)
Other Expense		(205)		(159)
GAAP Other Expense		(3,804)		(2,669)
Change in Liability to Selling and Converting Shareholders <sup>1</sup>		3,947		4,525
Outside Interests of Investment Partnerships <sup>2</sup>		19		(930)
Non-GAAP Other Income, Net of Outside Interests	\$	162	\$	926

1 Reflects the change in the liability to the Company's selling and converting shareholders associated with the deferred tax asset generated by the Company's initial public offering and subsequent unit conversions.

2 Represents the non-controlling interest allocation of the loss/(income) of the Company's consolidated investment partnerships to its external investors.

The Company recognized income tax benefits of \$0.2 million for the third quarter of 2014, \$0.3 million for the second quarter of 2014, and \$2.1 million for the third quarter of 2013. Third quarter of 2014 income taxes included a \$2.4 million income tax benefit associated with a decrease to the valuation allowance recorded against the Company's deferred tax asset related to the basis step ups created by operating company unit exchanges. This adjustment generated \$2.4 million and \$3.8 million in income tax benefits in the second quarter of 2014 and third quarter of 2013, respectively. Third quarter of 2014 income tax expense also included a \$0.3 million adjustment to the deferred tax asset and valuation allowance. This adjustment was driven by a reduction in expected future tax benefits associated with a change in the Company's effective tax rate. Details of the income tax (benefit)/ expense, as well as a reconciliation of the related GAAP and non-GAAP measures, are shown below:

### Income Tax (Benefit)/ Expense (unaudited)

(\$ thousands)

		]	Three M	Ionths Endec	ł	
	Septe	ember 30,	Jı	ine 30,	Sept	ember 30,
		2014	2014 201			2013
Corporate Income Tax Expense	\$	1,225	\$	1,244	\$	985
Unincorporated Business Tax Expense		701		835		763
Non-GAAP Income Tax Expense		1,926		2,079		1,748
Change in Valuation Allowance <sup>2</sup>		(2,439)		(2,353)		(3,832)
Net Adjustment to Deferred Tax Asset <sup>3</sup>		293		—		
GAAP Income Tax (Benefit)	\$	(220)	\$	(274)	\$	(2,084)

		Nine Mon	ths End	led
	Sept	ember 30,	Sept	ember 30,
		2014		2013
Corporate Income Tax Expense	\$	3,559	\$	2,552
Unincorporated Business Tax Expense <sup>1</sup>		2,318		1,487
Non-GAAP Income Tax Expense		5,877		4,039
Change in Valuation Allowance <sup>2</sup>		(5,583)		(5,613)
Net Adjustment to Deferred Tax Asset <sup>3</sup>		895		286
GAAP Income Tax Expense/ (Benefit)	\$	1,189	\$	(1,288)

- 1 Includes a \$0.6 million tax benefit recognized in the first quarter of 2013 associated with the amendment of prior year tax returns to change the methodology for state and local receipts.
- 2 Reflects the change in the valuation allowance assessed against the deferred tax asset established as part of the Company's initial public offering and subsequent unit conversions.
- 3 Reflects the net impact of the change in the Company's deferred tax asset and valuation allowance assessed against the deferred tax asset associated with the decrease in expected future tax benefits and the prior year's final tax return.

Details of the net income attributable to non-controlling interests of the Company's operating company and consolidated subsidiaries, as well as a reconciliation of the related GAAP and non-GAAP measures, are shown below:

### Non-Controlling Interests (unaudited)

(\$ thousands)

	Three Months Ended							
	Sept	ember 30,	J	une 30,	Sept	ember 30,		
		2014		2014		2013		
Operating Company Allocation	\$	12,593	\$	12,226	\$	10,120		
Outside Interests of Investment Partnerships <sup>1</sup>		(149)		57		211		
GAAP Net Income Attributable to Non- Controlling Interests	\$	12,444	\$	12,283	\$	10,331		
					Nine Months Ended			
			Sept	ember 30,	Sept	September 30,		
			2014 20			2013		
Operating Company Allocation			\$	35,599	\$	26,949		
Outside Interests of Investment Partnerships <sup>1</sup>				(19)		930		
GAAP Net Income Attributable to Non- Controlling Interests			\$	35,580	\$	27,879		

1 Represents the non-controlling interest allocation of the (loss)/ income of the Company's consolidated investment partnerships to its external investors.

On October 14, 2014, the Company's Board of Directors approved a quarterly dividend of \$0.03 per share of its Class A common stock to be declared on October 21, 2014. The following dates apply to the dividend:

Record Date: November 13, 2014 Payment Date: November 27, 2014

During the last twelve months, inclusive of the dividend noted above, the Company declared total dividends of \$0.35 per share of its Class A common stock.

### **Third Quarter 2014 Earnings Call Information**

Pzena Investment Management, Inc. (NYSE: PZN) will hold a conference call to discuss the Company's financial results and outlook at 10:00 a.m. ET, Wednesday, October 22, 2014. The call will be open to the public.

*Webcast Instructions:* To gain access to the webcast, which will be "listen-only," go to the Events page in the Investor Relations area of the Company's website, <u>www.pzena.com</u>.

*Teleconference Instructions:* To gain access to the conference call via telephone, U.S./Canada callers should dial 800-884-5695; international callers should dial 617-786-2960. The conference ID number is 82161105.

*Replay:* The conference call will be available for replay through November 5, 2014, on the web using the information given above.

## About Pzena Investment Management

Pzena Investment Management, LLC, the firm's operating company, is a value-oriented investment management firm. Founded in 1995, Pzena Investment Management has built a diverse, global client base. More firm and stock information is posted at <u>www.pzena.com</u>.

### **Forward-Looking Statements**

This press release may contain, in addition to historical information, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the Company's current assumptions, expectations and projections about future events. Words like "believe," "anticipate," "intend," "estimate," "expect," "project," and similar expressions are used to identify forward-looking statements, although not all forward-looking statements contain these words. These forward-looking statements are necessarily estimates reflecting the best judgment of the Company's management and involve a number of risks, uncertainties and assumptions that could cause actual results to differ materially from those expressed or implied by the forward-looking statements.

Among the factors that could cause actual results to differ from those expressed or implied by a forward-looking statement are those described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report on Form 10-K, as filed with the SEC on March 12, 2014 and in the Company's Quarterly Reports on Form 10-Q as filed with the SEC. In light of these risks, uncertainties, assumptions, and factors, actual results could differ materially from those expressed or implied in the forward-looking statements.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this release.

The Company is not under any obligation and does not intend to make publicly available any update or other revisions to any forward-looking statements to reflect circumstances existing after the date of this release or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

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## PZENA INVESTMENT MANAGEMENT, INC.

# CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION

(in thousands)

		A	s of		
	Sept	ember 30,	December 31, 2013		
		2014			
	(u	naudited)			
ASSETS					
Cash and Cash Equivalents	\$	37,233	\$	33,878	
Restricted Cash		2,715		316	
Due from Broker		374		58	
Advisory Fees Receivable		24,588		23,947	
Investments		14,989		7,621	
Prepaid Expenses and Other Assets		1,233		1,246	
Deferred Tax Asset, Net of Valuation Allowance					
of \$44,806 and \$53,973, respectively		14,694		12,312	
Property and Equipment, Net of Accumulated					
Depreciation of \$3,014 and \$2,850, respectively		1,027		835	
TOTAL ASSETS	\$	96,853	\$	80,213	
LIABILITIES AND EQUITY					
Liabilities:					
Accounts Payable and Accrued Expenses	\$	16,688	\$	5,570	
Due to Broker		259		5	
Securities Sold Short, at Fair Value		1,462			
Liability to Selling and Converting Shareholders		15,860		12,777	
Lease Liability		460		778	
Deferred Compensation Liability		1,637		2,339	
Other Liabilities		274		195	
TOTAL LIABILITIES		36,640		21,664	
Equity:					
Total Pzena Investment Management, Inc.'s Equity		18,403		16,362	
Non-Controlling Interests		41,810		42,187	
TOTAL EQUITY		60,213		58,549	
TOTAL LIABILITIES AND EQUITY	\$	96,853	\$	80,213	

## PZENA INVESTMENT MANAGEMENT, INC.

## UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except share and per-share amounts)

	Three Months Ended September 30,				Nine Months Ended September 30,				
	2014		2013		2014		2013		
REVENUE	\$	29,605	\$	24,046	\$	83,951	\$	67,020	
EXPENSES									
Compensation and Benefits Expense		10,622		9,100		30,571		27,622	
General and Administrative Expense		2,351		1,995		7,176		5,747	
TOTAL OPERATING EXPENSES		12,973		11,095		37,747		33,369	
Operating Income		16,632		12,951		46,204		33,651	
Other (Expense)/ Income		(2,349)		(2,748)		(3,804)		(2,669)	
Income Before Taxes		14,283		10,203		42,400		30,982	
Income Tax (Benefit)/ Expense		(220)		(2,084)		1,189		(1,288)	
Consolidated Net Income		14,503		12,287		41,211		32,270	
Less: Net Income Attributable to Non-Controlling Interests		12,444		10,331		35,580		27,879	
Net Income Attributable to Pzena Investment Management, Inc.	\$	2,059	\$	1,956	\$	5,631	\$	4,391	
Earnings per Share - Basic and Diluted Attributable to Pzena Investment Management, Inc. Common Stockholders:									
Net Income for Basic Earnings per Share	\$	2,059	\$	1,956	\$	5,631	\$	4,391	
Basic Earnings per Share	\$	0.16	\$	0.16	\$	0.45	\$	0.37	
Basic Weighted Average Shares Outstanding	12,965,606		12,209,978		12,443,687		11,934,142		
Net Income for Diluted Earnings per Share	\$	9,503	\$	7,866	\$	26,193	\$	20,129	
Diluted Earnings per Share	\$	0.14	\$	0.12	\$	0.39	\$	0.30	
Diluted Weighted Average Shares Outstanding	67,632,072		66,714,033		67,879,923		66,610,381		

## PZENA INVESTMENT MANAGEMENT, INC.

# UNAUDITED NON-GAAP CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except share and per-share amounts)

	Non-GAAP Basis Three Months Ende September 30, 2014 201			Ended	Non-GAAP Basis Nine Months Ended September 30, 2014 2013				
REVENUE	\$	29,605	\$	24,046	\$	83,951	\$	67,020	
EXPENSES									
Compensation and Benefits Expense		10,622		9,100		30,571		27,622	
General and Administrative Expense		2,351		1,995		7,176		5,747	
TOTAL OPERATING EXPENSES		12,973		11,095		37,747		33,369	
Operating Income		16,632		12,951		46,204		33,651	
Other (Expense)/ Income, Net of Outside Interests		(376)		298		162		926	
Income Before Taxes and Operating Company Allocation		16,256		13,249		46,366		34,577	
Unincorporated Business Tax Expense		701		763		2,318		1,487	
Allocable Income		15,555		12,486		44,048		33,090	
Operating Company Allocation		12,593		10,120		35,599		26,949	
Income Before Corporate Income Taxes		2,962		2,366		8,449		6,141	
Corporate Income Tax Expense		1,225		985		3,559		2,552	
Non-GAAP Net Income	\$	1,737	\$	1,381	\$	4,890	\$	3,589	
Tax Receivable Agreement Income, Net of Taxes		322		575		741		802	
GAAP Net Income	\$	2,059	\$	1,956	\$	5,631	\$	4,391	
Earnings Per Share - Basic and Diluted Attributable to									
Pzena Investment Management, Inc. Common Stockholders:									
Net Income for Basic Earnings per Share	\$	1,737	\$	1,381	\$	4,890	\$	3,589	
Basic Earnings per Share	\$	0.13	\$	0.11	\$	0.39	\$	0.30	
Basic Weighted Average Shares Outstanding	12,965,606		12,209,978		12,443,687		11,934,142		
Net Income for Diluted Earnings per Share	\$	1,737	\$	7,291	\$	25,452	\$	19,327	
Diluted Earnings per Share	\$	0.13	\$	0.11	\$	0.37	\$	0.29	
Diluted Weighted Average Shares Outstanding	12,965,606		66,714,033		67,879,923		66,610,381		