UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): August 21, 2014

McDONALD'S CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-5231

(Commission **File Number**)

36-2361282 (IRS Employer Identification No.)

One McDonald's Plaza Oak Brook, Illinois (Address of Principal Executive Offices)

> 60523 (Zip Code)

(630) 623-3000 (Registrant's telephone number, including area code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On August 22, 2014, McDonald's Corporation (the "Company") issued an Investor Release reporting the retirement of Jeffrey Stratton from the position of President, McDonald's USA, effective October 15, 2014. The Company also reported the election of Michael Andres to replace Mr. Stratton as President, McDonald's USA. The Investor Release is furnished as Exhibit 99 and is attached hereto.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

(Registrant)

Date: August 22, 2014

By: /s/ Denise A. Horne

Denise A. Horne Corporate Vice President—Associate General Counsel and Assistant Secretary

Exhibit Index

Exhibit No. 99 Investor Release of McDonald's Corporation issued August 22, 2014: McDonald's Announces New USA President Following Retirement Of Jeff Stratton

Exhibit 99

FOR IMMEDIATE RELEASE

08/22/14

MEDIA: Lisa McComb, 630-623-3707 lisa.mccomb@us.mcd.com

INVESTORS: Kathy Martin, 630-623-7833 kathy.martin@us.mcd.com

MCDONALD'S ANNOUNCES NEW USA PRESIDENT FOLLOWING RETIREMENT OF JEFF STRATTON

Oak Brook, III. (Aug. 22, 2014) - McDonald's Corporation (NYSE: MCD) today announced Jeff Stratton, 58, McDonald's USA president, has made the decision to retire after 41 years with the brand. As a result, the Board of Directors has elected former McDonald's Executive Mike Andres as McDonald's USA president effective October 15, the date of Stratton's retirement.

"When I tapped Jeff to assume the role of McDonald's USA president nearly two years ago, I asked him to lay the foundation for future growth in the U.S. market," said McDonald's President and CEO Don Thompson. "No one has worked more tirelessly to do that for this brand than Jeff. We are deeply grateful for his years of leadership and service, and wish him and his family all of the best."

Andres, 56, will report to Thompson and also oversee the Canadian market. He joins McDonald's after his most recent role as CEO and chairman of Logan's Roadhouse, Inc.

Andres began his McDonald's career in the restaurant, as manager for his family-owned McDonald's in Northern California. He went on to build a 30-year track record of success at McDonald's in diverse leadership roles. He started in marketing and worked across operations and development before becoming regional vice president and senior vice president. From 2001 to 2007, Andres served a successful tenure as president and CEO of

Boston Market while it was a McDonald's subsidiary. From 2010 to 2012, Andres served as president of the Central Division in the U.S., where he drove strong results in comparable sales, guest counts, and income.

"Mike is the ideal leader to take McDonald's USA into the future. He is a progressive, strategic thinker with a deep understanding of consumers and the marketplace and a track record of translating those insights into successful results," said Thompson. "Mike brings a wealth of knowledge of McDonald's and has built strong relationships across the system, as well as broader experience in the Informal Eating Out industry. He's a dynamic, proven leader and I am confident he will help lead our U.S. business to the next level."

"I'm thrilled to be back at McDonald's," said Andres. "It's an honor to return to the industry leader as part of a talented team. Together, we'll focus on our customers as we capitalize on the opportunities in the U.S. market."

About McDonald's

McDonald's is the world's leading global food service retailer with more than 35,000 locations serving approximately 70 million customers in more than 100 countries each day. More than 80% of McDonald's restaurants worldwide are owned and operated by independent local business men and women. To learn more about the company, please visit: <u>www.aboutmcdonalds.com</u> and follow us on Facebook (<u>http://www.facebook.com/mcdonaldscorp</u>) and Twitter (<u>http://twitter.com/McDonaldsCorp</u>).

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