## **Raymond James Financial Electronic EDGAR Proof**

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Reporting Period / Event Date: 03/21/12

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Submission Contact Phone Number 727-567-4303

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 Filer CCC
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 Period of Report
 03/21/12

 Item IDs
 7.01

 9.01

Notify via Filing website Only off

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rjbank-finance@rjlan.rjf.com nancy.coan@raymondjames.com jesus.jimenez@raymondjames.com

#### **Documents**

8-K	k832112.htm	
	8-K	
EX-99.1	ex99_1.htm	

February 2012 Operating Data

GRAPHIC rjflogo.jpg

Logo

8-K submissionpdf.pdf

PDF

**Module and Segment References** 

#### **SEC EDGAR XFDL Submission Header**

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 21, 2012

Date of report (date of earliest event reported)

### Raymond James Financial, Inc.

(Exact Name of Registrant as Specified in Its Charter)

#### Florida

(State or Other Jurisdiction of Incorporation)

1-9109

(Commission File Number)

59-1517485

(IRS Employer Identification No.)

880 Carillon Parkway St. Petersburg, FL 33716

(Address of Principal Executive Offices) (Zip Code)

(727) 567-1000

(Registrant's Telephone Number, Including Area Code)

#### Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure

On March 21, 2012, Raymond James Financial, Inc. issued a press release to disclose its operating data for February 2012.

The information furnished herein, including Exhibit 99.1, is not deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section. This information will not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act, except to the extent that the registrant specifically incorporates it by reference.

#### **Item 9.01 Financial Statements and Exhibits**

(d) The following is filed as an exhibit to this report:

#### Exhibit No.

Date: March 21, 2012

99.1 Press release dated March 21, 2012, issued by Raymond James Financial, Inc.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RAYMOND JAMES FINANCIAL, INC.

By: /s/ Jeffrey P. Julien Jeffrey P. Julien

Executive Vice President – Finance, Chief Financial Officer and Treasurer

#### **RAYMOND JAMES**

March 21, 2012 FOR IMMEDIATE RELEASE

# RAYMOND JAMES FINANCIAL REPORTS FEBRUARY 2012 OPERATING DATA

ST. PETERSBURG, Fla. – In an effort to provide timely information to enable analysts and investors to stay better informed about the general trends in our major business segments, we are releasing selected operating statistics. Due to the limited nature of this data, a consistent correlation to earnings should not be assumed.

"The stock market continued to show significant improvement in February as the S&P 500 was up 4.1 percent for the month. This had a positive impact on our operating statistics, especially in the Private Client Group and Asset Management segments," said CEO Paul Reilly.

Securities commissions were up 4.5 percent over last month and 5.1 percent from February of last year. Assets under administration hit a new record of \$289 billion, up 2.8 percent from last month and 5.9 percent over last year. Similarly, assets under management were up 2.7 percent over last month and 8.6 percent over last year. The improvements for the month are a result of both advancing equity markets and continued net inflows.

The Equity Capital Markets business also showed improvement in February over the prior month. The number of lead managed equity offerings increased significantly over last month and February of last year. However, revenues remain subdued due to a smaller average transaction size. Fixed Income was off slightly from its January pace.

Raymond James Bank's conversion to a national bank was completed successfully February 1. Net loans grew significantly to \$7.3 billion due to the purchase of Allied Irish Bank's Canadian loan portfolio that month.

Morgan Keegan integration planning continues to progress steadily and remains on schedule to close April 2. As of today, 98 percent of Morgan Keegan financial advisors presented with retention incentive offers have indicated their intent to accept and will be joining Raymond James upon closing of the merger.

"We are very pleased with our progress and have a high degree of confidence in a successful integration," Reilly said.

The completed equity offering of 11,075,000 common shares and the successful \$350 million senior note offering, both in February, fulfilling two of our three capital raises to fund the Morgan Keegan acquisition. This morning, Raymond James announced the third round of financing, another senior note offering. Although the offerings executed to date were on favorable terms, they will unfavorably impact this quarter's earnings and earnings per share due to both the increased interest cost and common shares outstanding since they took place before the actual acquisition.

"We are pleased with the positive trend in February, which has continued into March," Reilly said. "We continue to be optimistic about our long-term outlook. Yet despite very positive recent market economic trends, we are still cautious on the near-term global economy, which remains uncertain."

#### About Raymond James Financial, Inc.

Raymond James Financial (NYSE-RJF) is a Florida-based diversified holding company providing financial services to individuals, corporations and municipalities through its subsidiary companies. Its three principal wholly owned broker/dealers, Raymond James & Associates, Raymond James Financial Services and Raymond James Ltd., have approximately 5,400 financial advisors serving 2 million accounts in 2,400 locations throughout the United States, Canada and overseas. In addition, total client assets are approximately \$289 billion, of which approximately \$38 billion are managed by the firm's asset management subsidiaries.

#### **Forward Looking Statements**

Certain statements made in this press release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements regarding management expectations, strategic objectives, business prospects, anticipated expense savings, financial results, anticipated results of litigation and regulatory proceedings, and other similar matters are subject to risks and uncertainties that could cause actual results or outcomes to differ materially from those expressed in the forward-looking statements, due to a number of factors, which include, but are not limited to, the possibility that regulatory and other approvals and conditions to the Morgan Keegan acquisition are not received or satisfied on a timely basis or at all, the possibility that modifications to the terms of the Morgan Keegan acquisition may be required to obtain or satisfy such approvals or conditions, changes in the anticipated timing for closing the Morgan Keegan acquisition, difficulty integrating Raymond James' and Morgan Keegan's businesses or realizing the projected benefits of the acquisition, the inability to sustain revenue and earnings growth, changes in the capital markets, diversion of management time on acquisition related issues, and other risk factors discussed in documents filed by Raymond James with the Securities and Exchange Commission from time to time, including Raymond James' 2011 Annual Report on Form 10-K and the quarterly report on Form 10-Q for the quarter ended December 31, 2011, which are available on RAYMONDJAMES.COM and SEC.GOV. Any forward-looking statement speaks only as of the date on which that statement is made. Raymond James will not update any forward-looking statement to reflect events or circumstances that occur after the date on which the statement is made.

For more information, contact Steve Hollister at 727-567-2824. Please visit the Raymond James Press Center at raymondjames.com/media.

	February 2012 (20 business days)	February 2011 (19 business days)	January 2012 (20 business days)
Securities commissions and fees (1)	\$190.2 mil.	\$181 mil.	\$182 mil.
Total client assets under administration	\$ 289 bil.	\$ 273 bil.	\$ 281 bil.
# of lead managed underwritings (2)	12	7	7
Financial assets under management (3)	\$ 38 bil.	\$ 35 bil	\$ 37 bil.
Raymond James Bank total loans, net	\$ 7.3 bil.	\$ 6.1 bil.	\$ 6.8 bil.

- (1) Includes all securities commissions and fees generated by our financial advisors, both private client and institutional.
- (2) This is only one of several key revenue sources for the capital markets segment; other key revenue sources include institutional sales commissions, M&A and co-managed deals and transaction fees.
- (3) This is the primary revenue driver for the asset management segment. Investment advisory fees are based on a percentage of assets at either a single point in time within the quarter, typically the beginning or end of a quarter, or the "average daily" balances of assets under management.