

Mannatech Reports Second Quarter Results Q2 Sales Improve vs. Q1

(COPPELL, Texas) August 3, 2011 – <u>Mannatech, Incorporated</u> (NASDAQ: <u>MTEX</u>) today reported for the quarter ended June 30, 2011 net sales of \$51.4 million, and a net loss of \$5.2 million, or \$0.20 per diluted share compared to the 2010 loss of \$0.14 per share. Quarterly sales declined \$6.2 million or 10.8%, compared to the second quarter of 2010. The net loss increased by \$1.4 million for the quarter largely due to lower results from Australasia, the reserve taken for severances due to job eliminations, and costs associated with Mexico which launched operations in late January 2011.

Sales in the second quarter increased by \$0.5 million compared to the first quarter of 2011. This increase marked the first period to show improvement in several years. The overall increase compared to the first quarter of 2011 reflected higher international results which increased 5.3%, while the domestic sales decline was limited to 3.0% compared to the first quarter. The international gain was due to sales and recruiting in the Republic of Korea along with favorable currency translations compared to the first quarter.

Sales were \$102.3 million for the first six months of 2011, below 2010 by \$16.0 million, or 13.5%. The net loss of \$10.0 million exceeded last year by \$3.4 million, and the net loss of \$0.38 per diluted share was greater than the prior year by \$0.13 per diluted share.

New independent Associates and Members totaled 20,048 in the second quarter of 2011, compared to 22,775 in the second quarter of 2010, a decrease of 12.0%. Total independent Associate and Member count based on a 12-month trailing period was approximately 385,000 as of June 30, 2011 as compared to 450,000 as of June 30, 2010.

Conference Call

Mannatech will hold a conference call and webcast to discuss this announcement with investors on Thursday, August 4, 2011 at 9:00 a.m. Central Daylight Time, 10:00 a.m. Eastern Daylight Time. Investors may listen to the call by accessing Mannatech's website at <u>http://ir.mannatech.com</u>. For those unable to listen to the live broadcast, a replay will be available shortly after the call. The toll-free replay number is 855-859-2056 (International: 404-537-3406); the Conference ID to access the call is 83385265.

About Mannatech

Mannatech, Incorporated, develops high-quality health, weight and fitness, and skin care products that are based on the solid foundation of nutritional science and development standards. Mannatech is dedicated to its platform of Social Entrepreneurship based on the foundation of promoting, aiding and optimizing nutrition where it is needed most around the world. Mannatech's proprietary products are available through independent sales Associates around the globe including the United States, Canada, Australia, Austria, the Czech Republic, Denmark, Estonia, Finland, Germany, Japan, Mexico, the Netherlands, New Zealand, Norway, the Republic of Ireland, the Republic of Korea, Singapore, South Africa, Sweden, Taiwan, and the United Kingdom. For more information, visit Mannatech.com.

Please Note: This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. These forwardlooking statements generally can be identified by use of phrases or terminology such as "intend" or other similar words or the negative of such terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals or targets contained herein are also considered forwardlooking statements. Mannatech believes this release should be read in conjunction with all of its filings with the United States Securities and Exchange Commission and cautions its readers that these forward-looking statements are subject to certain events, risks, uncertainties, and other factors. Some of these factors include, among others, Mannatech's inability to attract and retain associates and members, increases in competition, litigation, regulatory changes, and its planned growth into new international markets. Although Mannatech believes that the expectations, statements, and assumptions reflected in these forward-looking statements are reasonable, it cautions readers to always consider all of the risk factors and any other cautionary statements carefully in evaluating each forward-looking statement in this release, as well as those set forth in its latest Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and other filings filed with the United States Securities and Exchange Commission, including its current reports on Form 8-K. All of the forward-looking statements contained herein speak only as of the date of this release.

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Net Sales in Dollars and as a Percentage of Consolidated Net Sales – (Unaudited)

| | T | Three months ended June 30, ⁽¹⁾ | | | | Six months ended June 30, ⁽¹⁾ | | | | | | | |
|-----------------------|-----------------------------------|--------------------------------------------|----------------|--------------|----|------------------------------------------|--------------|-----------------|--------------|--|--|--|--|
| Country | 2 | 011 | | 2010 | | 2 | 011 | 20 | 10 | | | | |
| | (in millions, except percentages) | | | | | | | | | | | | |
| United States | \$ 21.3 | 41.4% | \$ 26.0 | 45.1 % | \$ | 43.7 | 42.7% | \$ 53.8 | 45.5 % | | | | |
| Japan | 7.7 | 15.0% | 8.2 | 14.2 % | | 15.2 | 14.9% | 16.9 | 14.3 % | | | | |
| Republic of Korea | 6.2 | 12.1% | 5.7 | 9.9% | | 11.4 | 11.1% | 11.1 | 9.4 % | | | | |
| Australia | 4.5 | 8.8% | 4.8 | 8.3 % | | 9.0 | 8.8% | 10.1 | 8.5 % | | | | |
| Canada | 4.3 | 8.3% | 5.0 | 8.7 % | | 8.2 | 8.0% | 9.4 | 7.9 % | | | | |
| South Africa | 2.2 | 4.3% | 2.9 | 5.0% | | 4.3 | 4.2% | 6.1 | 5.2 % | | | | |
| Taiwan | 1.0 | 1.9% | 1.4 | 2.4 % | | 2.3 | 2.2% | 3.6 | 3.0 % | | | | |
| Singapore | 0.8 | 1.6% | 0.4 | 0.7 % | | 1.4 | 1.4% | 1.0 | 0.8 % | | | | |
| New Zealand | 0.7 | 1.3% | 0.9 | 1.7 % | | 1.2 | 1.2% | 1.8 | 1.5 % | | | | |
| Mexico ⁽²⁾ | 0.6 | 1.2% | | | | 1.3 | 1.3% | | | | | | |
| Germany | 0.5 | 1.0% | 0.6 | 1.0 % | | 1.0 | 1.0% | 1.2 | 1.0 % | | | | |
| United Kingdom | 0.5 | 0.9% | 0.6 | 1.0 % | | 0.8 | 0.8% | 1.2 | 1.0 % | | | | |
| Norway | 0.4 | 0.8% | 0.4 | 0.7 % | | 0.9 | 0.9% | 0.7 | 0.6 % | | | | |
| The Netherlands | 0.3 | 0.6% | 0.2 | 0.4 % | | 0.6 | 0.6% | 0.3 | 0.3 % | | | | |
| Austria | 0.2 | 0.4% | 0.3 | 0.5 % | | 0.5 | 0.4% | 0.6 | 0.5 % | | | | |
| Denmark | 0.1 | 0.2% | 0.1 | 0.2 % | | 0.2 | 0.2% | 0.3 | 0.3 % | | | | |
| Sweden | 0.1 | 0.2% | 0.1 | 0.2 % | | 0.3 | 0.3% | 0.2 | 0.2 % | | | | |
| Totals | \$ <u>51.4</u> | <u>100</u> % | \$ <u>57.6</u> | <u>100</u> % | \$ | 102.3 | <u>100</u> % | \$ <u>118.3</u> | <u>100</u> % | | | | |

(1) The Company began operations in the Czech Republic, Estonia, Finland, and the Republic of Ireland in June 2011. Their combined consolidated sales for the three and six months ended June 30, 2011 were less than \$0.1 million.

(2) The Company began operations in Mexico in January 2011.

The number of new and continuing independent associates and members who purchased our packs or products during the twelve months ended June 30, 2011 and 2010 were as follows:

| | 2011 | | 2010 | |
|------------|---------|--------|---------|--------------|
| New | 84,000 | 21.9 % | 108,000 | 24.0 % |
| Continuing | 301,000 | 78.1 % | 342,000 | 76.0 % |
| Total | 385,000 | 100 % | 450,000 | <u>100</u> % |

MANNATECH, INCORPORATED AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS – (UNAUDITED)

(in thousands, except per share information)

| | | Three months ended June 30, | | | Six months ended June 30, | | | | |
|---------------------------------------------|-----|--------------------------------|----|---------|------------------------------|----------|----|---------|--|
| | | 2011 | | 2010 | _ | 2011 | | 2010 | |
| Net sales | \$ | 51,362 | \$ | 57,606 | \$ | 102,262 | \$ | 118,271 | |
| Cost of sales | | 7,543 | | 8,091 | | 14,757 | | 16,716 | |
| Commissions and incentives | _ | 22,896 | _ | 24,509 | | 44,603 | | 51,508 | |
| | | 30,439 | | 32,600 | _ | 59,360 | | 68,224 | |
| Gross profit | | 20,923 | | 25,006 | | 42,902 | | 50,047 | |
| Operating expenses: | | | | | | | | | |
| Selling and administrative | | 14,811 | | 15,297 | | 30,829 | | 31,768 | |
| Depreciation and amortization | | 2,687 | | 3,002 | | 5,488 | | 5,919 | |
| Other operating costs | | 7,746 | | 8,836 | | 15,812 | | 17,381 | |
| Total operating expenses | _ | 25,244 | | 27,135 | | 52,129 | | 55,068 | |
| | | | | | | | | | |
| Loss from operations | | (4,321) | | (2,129) | | (9,227) | | (5,021) | |
| Interest income (expense) | | 21 | | 10 | | 1 | | (19) | |
| Other income (expense), net | - | 196 | _ | (715) | | 463 | | (575) | |
| Loss before income taxes | | (4,104) | | (2,834) | | (8,763) | | (5,615) | |
| (Provision) benefit for income taxes | | (1,146) | | (981) | | (1,265) | | (981) | |
| Net loss | \$_ | (5,250) | \$ | (3,815) | \$ | (10,028) | \$ | (6,596) | |
| Net loss per share: | | | | | | | | | |
| Basic | \$ | (0.20) | \$ | (0.14) | ¢ | (0.38) | ¢ | (0.25) | |
| Diluted | \$ | (0.20) | \$ | (0.14) | | (0.38) | \$ | (0.25) | |
| Diato | Ψ | (0.20) | Ψ | (0.14) | Ψ | (0.00) | Ψ | (0.20) | |
| Weighted-average common shares outstanding: | | | | | | | | | |
| Basic | | 26,490 | | 26,490 | | 26,490 | | 26,486 | |
| Diluted | | 26,490 | _ | 26,490 | | 26,490 | | 26,486 | |
| | - | | - | | | | | | |

MANNATECH, INCORPORATED AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(in thousands, except share and per share amounts)

| | | June 30, 2011 | Dec | ember 31, 2010 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------------|-----|-------------------|
| ASSETS | (<i>u</i> | naudited) | | |
| Cash and cash equivalents | \$ | 17,321 | \$ | 21,584 |
| Restricted cash | | 1,274 | | 1,265 |
| Accounts receivable, net of allowance of \$20 and \$21 in 2011 and 2010, respectively | | 129 | | 416 |
| Income tax receivable | | 893 | | 917 |
| Inventories, net | | 18,778 | | 24,070 |
| Prepaid expenses and other current assets | | 5,022 | | 4,356 |
| Deferred tax assets | | 2,993 | _ | 2,607 |
| Total current assets | | 46,410 | | 55,215 |
| Property and equipment, net | | 14,196 | | 18,449 |
| Construction in progress | | 46 | | 524 |
| Long-term restricted cash | | 3,621 | | 3,532 |
| Other assets | | 2,960 | | 3,054 |
| Long-term deferred tax assets | | 250 | | 649 |
| Total assets | \$ | 67,483 | \$ | 81,423 |
| LIABILITIES AND SHAREHOLDERS' EOUITY | | | | |
| Current portion of capital leases | \$ | 1.196 | \$ | 1.328 |
| Accounts payable | | 5.037 | | 5,534 |
| Accrued expenses | | 9,516 | | 10,318 |
| Commissions and incentives payable | | 7,961 | | 9,166 |
| Taxes payable | | 2,005 | | 3,721 |
| Current deferred tax liability | | 159 | | 243 |
| Deferred revenue | | 1,922 | | 1,930 |
| Total current liabilities | _ | 27,796 | | 32,240 |
| Capital leases, excluding current portion | | 980 | | 1,204 |
| Long-term deferred tax liabilities | | 1,550 | | 1,903 |
| Other long-term liabilities | | 5,862 | | 4,996 |
| Total liabilities | | 36,188 | | 40,343 |
| Commitments and contingencies | | | | |
| | | | | |
| Shareholders' equity: | | | | |
| Preferred stock, \$0.01 par value, 1,000,000 shares authorized, no shares issued or outstanding | | | | |
| Common stock, \$0.0001 par value, 99,000,000 shares authorized, 27,697,560 shares issued and 26,490,466 shares outstanding as of June 30, 2011 and December 31, 2010 | | 3 | | 3 |
| Additional paid-in capital | | 42,251 | | 42,049 |
| Retained earnings | | 5,099 | | 15,127 |
| Accumulated other comprehensive loss | | (1,267) | | (1,308) |
| Less treasury stock, at cost, 1,207,094 shares in 2011 and 2010 | _ | (14,791) | | (14,791) |
| | | | | |

31,295

67,483

\$

\$

41,080

81,423

Total shareholders' equity

Total liabilities and shareholders' equity